

**TRADEMARK ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Meta International, Inc.		07/26/2005	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elysium, Inc.		
<b>Street Address:</b>	6614 South Pulaski		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60629		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	73138606	HENNA CREME	
<b>Serial Number:</b>	73138573	HENNA CREME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312.616.5600		
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<b>Correspondent Name:</b>	James B. Muskal		
<b>Address Line 1:</b>	180 North Stetson Avenue		
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<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>NAME OF SUBMITTER:</b>	James B. Muskal		
<b>Signature:</b>	/James Muskal/		
<b>Date:</b>	08/09/2005		

CH \$65.00 73138606

Total Attachments: 2

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Leydig, Voit & Mayer, Ltd.  
Attorneys at Law  
Two Prudential Plaza  
Suite 4900  
180 North Stetson Avenue  
Chicago, Illinois 60601

## TRADEMARK ASSIGNMENT

**WHEREAS**, Meta International, Inc., an Illinois Corporation, having its principal place of business at 850 Nicholis Boulevard, Elk Grove Village, Illinois 60007, is the record owner of the U.S. trademarks, applications/registrations on attached Exhibits A.

**AND WHEREAS**, Elysium, Inc., an Illinois Corporation, having its principal place of business at 6614 South Pulaski, Chicago, Illinois 60629, is desirous of acquiring all the rights, titles and interests of U.S. trademarks and applications/registrations attached hereto.

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN**, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, Meta International, Inc., an Illinois Corporation, hereby assigns unto Elysium, Inc., an Illinois Corporation, and unto its legal representatives, successors and assigns, its entire right, title, and interest in and to the trademarks attached hereto, and any resulting trademarks together with the good will associated therewith.

**FURTHER**, Meta International, Inc., an Illinois Corporation, does also assign Elysium, Inc., an Illinois Corporation, any and all rights of recovery for infringement of said trademark rights.

**AND FURTHER**, Meta International, Inc., an Illinois Corporation, authorizes the United States Commissioner of Patents and Trademarks, to record the assignment for the attached listed trademarks, as the property of Elysium, Inc., an Illinois Corporation.

**IN WITNESS WHEREOF**, the undersigned, being duly authorized and acting on behalf of Meta International, Inc., an Illinois Corporation, has hereunder set his hand and seal this 26<sup>th</sup> day of July 2005.

Meta International, Inc.,  
An Illinois Corporation

By: 

Hasan Elkhatib  
President



United States Patent and Trademark Office

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2	73138573	1101065	HENNA CREME	TARR	LIVE

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