

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Hasan Elkhatib		07/26/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Elysium, Inc.
Street Address:	6614 South Pulaski
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60629
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	74686337	EM
Serial Number:	73749490	FOR THE SENSITIVE WOMAN
Serial Number:	73631630	
Serial Number:	73631625	
Serial Number:	73627490	LECTRIFY
Serial Number:	73608525	EUROPEAN MYSTIQUE
Serial Number:	73542821	GLYCER-X
Serial Number:	73486829	A.C.T.
Serial Number:	73113447	DENA-VIE

CORRESPONDENCE DATA

Fax Number: (312)616-5700
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 Email: trademark@leydig.com

CH \$240.00 74686337

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Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	James B. Muskal
Signature:	/James Muskal/
Date:	08/10/2005

Total Attachments: 4
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Leydig, Voit & Mayer, Ltd.
Attorneys at Law
Two Prudential Plaza
Suite 4900
180 North Stetson Avenue
Chicago, Illinois 60601

TRADEMARK ASSIGNMENT

WHEREAS, Hasan Elkhatib, an individual and citizen of the United States, of 850 Nicholis Boulevard, Elk Grove Village, Illinois 60007, is the record owner of the U.S. trademark applications/registrations on attached Exhibits A and B.

AND WHEREAS, Elysium, Inc., an Illinois Corporation, having its principal place of business at 6614 South Pulaski, Chicago, Illinois 60629, is desirous of acquiring all the rights, titles and interests of U.S. trademarks and applications/registrations attached hereto.

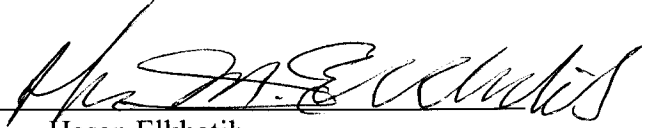
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, Hasan Elkhatib, an individual and citizen of the United States, hereby assigns unto Elysium, Inc., an Illinois Corporation, and unto its legal representatives, successors and assigns, its entire right, title, and interest in and to the trademarks attached hereto, and any resulting trademarks together with the good will associated therewith.

FURTHER, Hasan Elkhatib, an individual and citizen of the United States, does also assign Elysium, Inc., an Illinois Corporation, any and all rights of recovery for infringement of said trademark rights.

AND FURTHER, Hasan Elkhatib, an individual and citizen of the United States, authorizes the United States Commissioner of Patents and Trademarks, to record the assignment for the attached listed trademarks, as the property of Elysium, Inc., an Illinois Corporation.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of himself, an individual and citizen of the United States, has hereunder set his hand and seal this 26th day of July, 2005.

Hasan Elkhatib
An Individual and Citizen of the United States

By: 
Hasan Elkhatib
President



United States Patent and Trademark Office

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Refine Search (live)[LD] AND (dena corporation)[OW]

Current Search: S3: (live)[LD] AND (dena corporation)[OW] docs: 9 occ: 18

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	74686337	2221885	EM	TARR	LIVE
2	73749490	1538799	FOR THE SENSITIVE WOMAN	TARR	LIVE
3	73631630	1453819		TARR	LIVE
4	73631625	1459790		TARR	LIVE
5	73627490	1440402	LECTRIFY	TARR	LIVE
6	73608525	1479237	EUROPEAN MYSTIQUE	TARR	LIVE
7	73542821	1388743	GLYCER-X	TARR	LIVE
8	73486829	1356125	A.C.T.	TARR	LIVE
9	73113447	1086762	DENA-VIE	TARR	LIVE

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Refine Search (dead)[LD] AND (dena corporation)[OW]

Current Search: S2: (dead)[LD] AND (dena corporation)[OW] docs: 29 occ: 58

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1	76358816		SUNPLEX	TARR	DEAD
2	76358740		SOLARPLEX	TARR	DEAD
3	75100505	2141428	THIKKEN	TARR	DEAD
4	75100510	2100337	THE ORGANIC WAY	TARR	DEAD
5	74421392	1839186	EUROPEAN MYSTIQUE	TARR	DEAD
6	74324404	1811778	COMPLETE CARE	TARR	DEAD
7	74211069	1805039	APPLE EASE	TARR	DEAD
8	74686112	2093470	NATURAL MYSTIQUE	TARR	DEAD
9	74249879	1766508	STRAWBERRY EASE	TARR	DEAD
10	74249878	1766507	PAPAYA EASE	TARR	DEAD
11	74249885	1765198	APRICOT EASE	TARR	DEAD
12	74562387	1919177	SUNPLEX	TARR	DEAD
13	74562386	1919176	SOLARPLEX	TARR	DEAD
14	74481166		MY HAIR	TARR	DEAD
15	74339138	1846096	COLOR N' RICH	TARR	DEAD
16	74319178		SHAMPOO 'N CURL	TARR	DEAD
17	74316812		EXTRA COLOR	TARR	DEAD
18	74316811		SUNPLEX	TARR	DEAD
19	74316689		SOLARPLEX	TARR	DEAD
20	74232092		EXTRA SHINE	TARR	DEAD
21	74232004		ULTRA SHINE	TARR	DEAD
22	74219744	1724916	FRIZZ ENDER	TARR	DEAD
23	74217535		ANTI-FRIZZ	TARR	DEAD
24	74144197		ISLAND MYSTIQUE	TARR	DEAD

25	73410988	1278556	READY SET	TARR	DEAD
26	73410987	1268846	CURLAX	TARR	DEAD
27	73335500	1264625	IT'S ORGANIC NATURALLY	TARR	DEAD
28	73749481	1574184	MY SKIN	TARR	DEAD
29	73616885	1471125	SMASH	TARR	DEAD

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