

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                   |                                                                                      |                       |                               |
|-----------------------------------|--------------------------------------------------------------------------------------|-----------------------|-------------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                                                       |                       |                               |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL                                         |                       |                               |
| <b>CONVEYING PARTY DATA</b>       |                                                                                      |                       |                               |
| <b>Name</b>                       | <b>Formerly</b>                                                                      | <b>Execution Date</b> | <b>Entity Type</b>            |
| Freudenberg Household Products LP |                                                                                      | 07/29/2005            | LIMITED PARTNERSHIP: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |                                                                                      |                       |                               |
| <b>Name:</b>                      | Carl Freudenberg KG                                                                  |                       |                               |
| <b>Street Address:</b>            | Hoehnerweg 2-4                                                                       |                       |                               |
| <b>City:</b>                      | Weinheim                                                                             |                       |                               |
| <b>State/Country:</b>             | GERMANY                                                                              |                       |                               |
| <b>Postal Code:</b>               | D-69469                                                                              |                       |                               |
| <b>Entity Type:</b>               | LIMITED PARTNERSHIP: GERMANY                                                         |                       |                               |
| <b>PROPERTY NUMBERS Total: 1</b>  |                                                                                      |                       |                               |
| <b>Property Type</b>              | <b>Number</b>                                                                        | <b>Word Mark</b>      |                               |
| Registration Number:              | 2942991                                                                              | SENSITIVE PLUS        |                               |
| <b>CORRESPONDENCE DATA</b>        |                                                                                      |                       |                               |
| <b>Fax Number:</b>                | (312)616-5700                                                                        |                       |                               |
|                                   | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                               |
| <b>Phone:</b>                     | 312-616-5600                                                                         |                       |                               |
| <b>Email:</b>                     | trademark@leydig.com                                                                 |                       |                               |
| <b>Correspondent Name:</b>        | Tamara Miller                                                                        |                       |                               |
| <b>Address Line 1:</b>            | Two Prudential Plaza, 180 N. Stetson                                                 |                       |                               |
| <b>Address Line 2:</b>            | Suite 4900                                                                           |                       |                               |
| <b>Address Line 4:</b>            | Chicago, ILLINOIS 60601                                                              |                       |                               |
| <b>DOMESTIC REPRESENTATIVE</b>    |                                                                                      |                       |                               |
| <b>Name:</b>                      | Tamara Miller, Leydig Voit & Mayer                                                   |                       |                               |
| <b>Address Line 1:</b>            | Two Prudential Plaza, 180 N. Stetson                                                 |                       |                               |
| <b>Address Line 2:</b>            | Suite 4900                                                                           |                       |                               |
| <b>Address Line 4:</b>            | Chicago, ILLINOIS 60601                                                              |                       |                               |

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**TRADEMARK**

|                                                         |                 |
|---------------------------------------------------------|-----------------|
| NAME OF SUBMITTER:                                      | Tamara Miller   |
| Signature:                                              | /Tamara Miller/ |
| Date:                                                   | 08/10/2005      |
| Total Attachments: 1<br>source=Sensitive Plus#page1.tif |                 |

**ASSIGNMENT OF TRADEMARK**

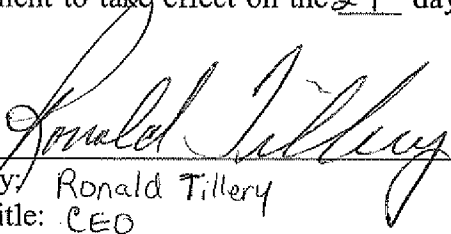
WHEREAS, Freudenberg Household Products LP (Assignor), a Delaware limited partnership, having its principal offices at 505 N. Railroad Avenue, Northlake, IL 60164 has adopted, used, is using and is the owner of the following mark now registered in the United States Patent and Trademark Office:

| <u>Mark</u>    | <u>Reg. No./Serial No.</u> | <u>Date of Registration/ Filing</u> |
|----------------|----------------------------|-------------------------------------|
| SENSITIVE PLUS | 2,942,991                  | April 19, 2005                      |

WHEREAS, Carl Freudenberg KG (Assignee), a German limited partnership, having its principal place of business at Hoehnerweg 2-4, D-69469 Weinheim, Germany is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill symbolized by said mark and registration thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 29 day of July, 2005.

  
By: Ronald Tillery  
Title: CEO