

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SSI Food Services, Inc.		07/10/2003	CORPORATION: IDAHO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CTI Foods, LLC		
<b>Street Address:</b>	604 East 4th Street		
<b>Internal Address:</b>	Suite 201		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76102		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2372493	COUNTRY CHOICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)455-2502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 455-2254		
<b>Email:</b>	ksolomon@stblaw.com		
<b>Correspondent Name:</b>	Robyn Rahbar, Esq.		
<b>Address Line 1:</b>	Simpson Thacher & Bartlett LLP		
<b>Address Line 2:</b>	425 Lexington Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Robyn Rahbar		
<b>Signature:</b>	/rr/		
<b>Date:</b>	08/10/2005		

OP \$40.00 2372493

Total Attachments: 1  
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**ASSIGNMENT OF  
REGISTRATION OF TRADEMARK**

1. SSI Food Services, Inc., an Idaho corporation, has adopted, used and is using a mark which is registered as COUNTRY CHOICE (and Design) in the United States Patent and Trademark Office under Registration No. 2,372,493, dated August 1, 2000.

2. CTI Foods, LLC, 604 East 4<sup>th</sup> Street, Suite 201, Fort Worth, Texas 76102, desires to acquire such mark and the registration thereof.

In consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, SSI Food Services, Inc. does hereby assign to CTI Foods, LLC all right, title and interest in and to the mark described herein, together with the good will of business symbolized by such mark, in the above identified registration thereof.

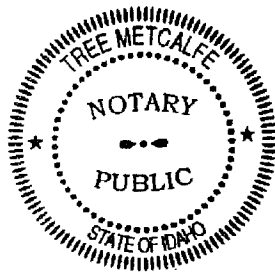
SSI FOOD SERVICES, INC.

By   
Lawrence S. Hlobik, Vice President


State of Idaho            )  
                                  ) ss.  
County of Ada            )

On this 10<sup>th</sup> day of July, 2003, before me, a Notary Public in and for said state, personally appeared Lawrence S. Hlobik known or identified to me to be the Vice President of SSI Food Services, Inc., the corporation that executed this instrument, or the person who executed the instrument on behalf of said corporation and acknowledged to me that such corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed by official seal the day and year in this certificate first above written.



10039z

  
Notary Public in and for the State of  
Idaho, residing at Boise, ID  
Appointment expires: MY COMMISSION EXPIRES

November 4, 2005  
BONDED THIRD NOTARY PUBLIC UNDERWRITER