

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ATHENIAN REAL ESTATE DEVELOPMENT, INC.		08/01/2005	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	KASH N' KARRY FOOD STORES, INC.		
Doing Business As:	DBA SWEETBAY SUPERMARKET and KASH N' KARRY		
Street Address:	145 PLEASANT HILL ROAD		
Internal Address:	LEGAL DEPARTMENT		
City:	SCARBOROUGH		
State/Country:	MAINE		
Postal Code:	04074		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78432980	SWEETBAY SUPERMARKET	
Registration Number:	2950301	SWEETBAY SUPERMARKET	
CORRESPONDENCE DATA			
Fax Number:	(207)885-2875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	207-885-3071		
Email:	mpowell@hannaford.com		
Correspondent Name:	Ande A. Smith		
Address Line 1:	145 Pleasant Hill Road		
Address Line 2:	Legal Department		
Address Line 4:	Scarborough, MAINE 04074		
NAME OF SUBMITTER:	Ande A. Smith		

OP \$65.00 78432980

Signature:

/ande a. smith/

Date:

08/10/2005

Total Attachments: 1

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ASSIGNMENT OF SERVICE MARKS

WHEREAS, Athenian Real Estate Development, Inc., a Virginia corporation ("Assignor"), with a principal place of business at 145 Pleasant Hill Road, Scarborough, Maine 04074 and a mailing address of P. O. Box 1000, Portland, Maine 04104, has adopted and is using the following service marks:

(1) **SWEETBAY SUPERMARKET**, which is registered in the United States Patent and Trademark Office as Registration No. 2,950,301 and was granted on May 10, 2005; and

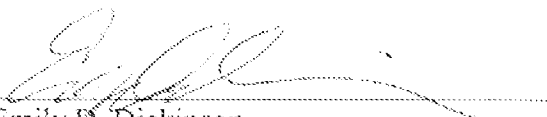
(2) **SWEETBAY SUPERMARKET and design**, which is pending in the United States Patent and Trademark Office as Serial No. 78/432,980; and

WHEREAS, Kash n' Karry Food Stores, Inc., a Delaware corporation ("Assignee"), with a mailing address c/o Legal Department, 145 Pleasant Hill Road, Scarborough, Maine 04074, is desirous of acquiring the aforesaid service marks and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is acknowledged, said Assignor does hereby assign unto said Assignee, all rights, title and interest in and to said service marks, together with the good will of the business symbolized by the mark and the above identified registrations thereof. Assignee accepts such assignment.

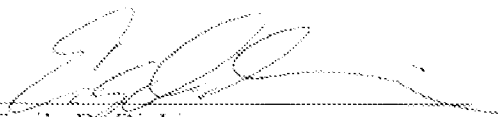
Assignor: ATHENIAN REAL ESTATE
DEVELOPMENT, INC.

Date: August 1, 2005

By: 
Emily D. Dickinson
Its Secretary

Assignee: KASH N' KARRY FOOD STORES, INC.

Date: August 1, 2005

By: 
Emily D. Dickinson
Its Secretary