

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	07/24/2001

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Intertec Publishing Corporation		07/24/2001	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	PRIMEDIA Business Magazines & Media Inc.
Street Address:	9800 Metcalf
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66212-2216
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	864736	FARM INDUSTRY NEWS
Registration Number:	1505427	RF DESIGN

CORRESPONDENCE DATA

Fax Number: (212)745-0131
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-745-1889
 Email: samantha.favitta@primedia.com
 Correspondent Name: Robin Adelson
 Address Line 1: 745 Fifth Avenue
 Address Line 2: Legal
 Address Line 4: New York, NEW YORK 10151

NAME OF SUBMITTER:	Robin Adelson
Signature:	/Robin Adelson/

OP \$65.00 864736

Date:

08/11/2005

Total Attachments: 2

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CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION

Intertec Publishing Corporation (hereinafter called the "Corporation"), a Corporation organized and existing under and by virtue of the General Corporation of the State of Delaware, does hereby certify:

FIRST: That the Board of Directors of the Corporation duly adopted resolutions setting forth and declaring advisable a proposed amendment to the Certificate of Incorporation of said Corporation:

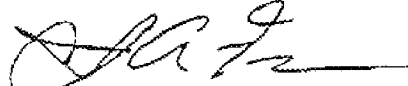
RESOLVED, that the Certificate of Incorporation of this Corporation be amended by changing the First Article so that, as amended, said Article shall be read as follows: "The name of the corporation is PRIMEDIA Business Magazines & Media Inc."

SECOND: That by written consent, filed with the minutes of the Corporation, the sole stockholder approved said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment to the Corporation's Certificate of Incorporation was duly adopted in accordance with the applicable provisions of Section 242 and Section 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has caused this Certificate to be executed by Christopher A. Fraser, its authorized officer on this 24th day of July, 2001.

By: _____


Christopher A. Fraser
Vice President

Office of the Secretary of State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF JULY, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1258944

010356705

DATE: 07-24-01