

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
EFFECTIVE DATE:	03/04/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LG CHEM INVESTMENT LTD.		03/04/2003	CORPORATION: KOREA, REPUBLIC OF

RECEIVING PARTY DATA

Name:	LG CORP.
Street Address:	20, YOIDO-DONG, YONGDUNGPO-KU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Entity Type:	CORPORATION: KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78212801	LG GALLANT

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 813-5900
 Email: pboisson@frosszelnick.com
 Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.
 Address Line 1: 866 United Nations Plaza
 Address Line 4: New York, NEW YORK 10017

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:
 Address Line 2:
 Address Line 3:

CH \$40.00 78212801

Address Line 4:

NAME OF SUBMITTER:

Patrick Boisson

Signature:

/patrick boisson/

Date:

08/11/2005

Total Attachments: 0

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