TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yesmail, Inc.		01/28/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	infoUSA, Inc.
Street Address:	5711 S 86th Circle
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68127
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2416909	YESMAIL NETWORK
Registration Number:	2416913	YESMAIL
Registration Number:	2401419	WEBPROMOTE ENGAGE
Registration Number:	2548743	YES MAIL.COM
Registration Number:	2408072	MY.YESMAIL
Registration Number:	2721878	YESCONNECT
Registration Number:	2799195	YESMAIL

OP $190.00 2416909

CORRESPONDENCE DATA

Fax Number: (402)390-9005
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 402 390-9500
Email: ip@koleyjessen.com
Correspondent Name: Linda Dammann
Address Line 1: One Pacific Place, 1125 S 103rd St.
Address Line 2: Suite 800

Address Line 4:	Omaha, NEBRASKA 68124
NAME OF SUBMITTER:	Linda Dammann
Signature:	/ldd/
Date:	08/11/2005

Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective December 15, 2004 by YESMAIL, INC., a Delaware corporation ("Assignor"), having an address of 5711 South 86th Circle, Omaha, Nebraska 68127, in favor of INFOUSA INC, a Delaware corporation ("Assignee"), having an address of 5711 South 86th Circle, Omaha, Nebraska 68127.

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A" attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, the registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

YESMAIL, INC.

By _____
Fred Vakili
Secretary

State of Nebraska)
) ss.
County of Douglas)

Before me personally appeared said Fred Vakili and acknowledged the foregoing instrument to be his free act and deed this 28 day of January, 2005.

_____
Notary Public

GENERAL NOTARY-State of Nebraska
LINDA SUE BRIGGS
My Comm. Exp. March 4, 2005

271957.9

EXHIBIT "A"

U.S. TRADEMARKS

MARK	REG. NO.
YESMAIL NETWORK	2,416,909
YESMAIL	2,416,913
WEBPROMOITE ENGAGE	2,401,419
YESMAIL.COM	2,548,743
MY.YESMAIL	2,408,072
YESCONNECT	2,721,878
YESMAIL & DESIGN	2,799,195

EUROPEAN TRADEMARKS

MARK	REG. NO.
YESMAIL	1,138,536
YESMAIL NETWORK	1,138,916
WEBPROMOTE	923,011