

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cristina M. Carlino		08/01/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	philosophy, inc.		
Street Address:	3809 East Watkins Street		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78117745	ARTIFICIAL INTELLIGENCE	
CORRESPONDENCE DATA			
Fax Number:	(480)473-0309		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	480-473-0286		
Email:	tdeutsch@ephilosophy.com		
Correspondent Name:	Mark A. Carlino		
Address Line 1:	10115 East Bell Road, Suite 107/PMB 601		
Address Line 4:	Scottsdale, ARIZONA 85260		
NAME OF SUBMITTER:	Mark A Carlino		
Signature:	/MARK A. CARLINO/		
Date:	08/11/2005		
Total Attachments: 1 source=deutsch_scan#page1.tif			

OP \$40.00 78117745

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TRADEMARK  
REEL: 003139 FRAME: 0233

ASSIGNMENT

WHEREAS, Cristina M. Carlino, a citizen of the United States ("Assignor"), having a residence address of 3601 East Marlette Avenue, Paradise Valley, Arizona 85253, has intended to use the mark identified below in interstate commerce and has filed an application with the United States Patent and Trademark Office based on her bona fide intent to use the mark in commerce, but has not yet filed an allegation of use of the mark under §§1 (c) or 1(d) of the Trademark Act;

TRADEMARK  
Artificial Intelligence

SERIAL NUMBER  
78/117745


FILING DATE  
March 27, 2002

WHEREAS, Assignor is assigning the mark identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, philosophy, inc., an Arizona corporation ("Assignee"), located at 3809 East Watkins Street, Phoenix, Arizona 85034, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060, and is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademark and the goodwill of business symbolized thereby.

DATED this 1<sup>ST</sup> day of August, 2005.


  
Cristina M. Carlino

STATE OF ARIZONA       )  
                                  ) ss:  
County of Maricopa       )

The foregoing instrument was acknowledged before me this 1<sup>ST</sup> day of August, 2005, by Cristina M. Carlino.

My commission expires:

June 17<sup>TH</sup>. 2006

Notary Public State of Arizona  
Maricopa County  
 Beth Ann Ede  
Notary Public Expires June 17 2006  
