

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Drown Corp.		12/05/2002	CORPORATION:

RECEIVING PARTY DATA	
Name:	Wineisit.com Corp.
Street Address:	455 Commerce Drive
Internal Address:	Suite 7
City:	Amherst
State/Country:	NEW YORK
Postal Code:	14228
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	76028246	BEAUTYISIT
Serial Number:	76028399	CHOCOLATEISIT
Serial Number:	76028373	CIGARISIT
Serial Number:	76028264	COFFEEISIT
Serial Number:	76028272	FOODISIT
Serial Number:	76028324	BEERISIT
Serial Number:	76028243	CARS ISIT
Serial Number:	76028398	CATERINGISIT
Serial Number:	76028274	EVERYTHING ISIT
Serial Number:	76028273	FLOWERS ISIT
Serial Number:	76028248	FUNISIT
Serial Number:	76028450	IS IT
Serial Number:	76028374	ISIT

CH \$440.00 76028246

Serial Number:	76028247	JEWELRYISIT
Serial Number:	76028271	LIQUORISIT
Serial Number:	76028270	SPIRITSISIT
Serial Number:	76028267	SPORTSISIT

CORRESPONDENCE DATA

Fax Number: (716)845-6474

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 716-845-6000

Email: cbell@kavinokycocook.com

Correspondent Name: Candace Lynn Bell

Address Line 1: 726 Exchange Street

Address Line 2: Suite 800

Address Line 4: Buffalo, NEW YORK 14210

NAME OF SUBMITTER:	Candace Lynn Bell
Signature:	/Candace Lynn Bell/
Date:	08/12/2005

Total Attachments: 3

source=Drown Assignment to Wineisit.com#page1.tif

source=Drown Assignment to Wineisit.com#page2.tif

source=Drown Assignment to Wineisit.com#page3.tif

DROWN CORP.
ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

Whereas Drown Corp., a Delaware corporation with offices at 3445 Delaware Avenue, Buffalo, New York 14217, has adopted and used the trademarks and/or service marks described as the "Marks" on Schedule A attached hereto; some of which Marks may be the subject of pending applications with the United States Patent and Trademark Office, some of which Marks may be the subject of registrations with the United States Patent and Trademark Office, some of which Marks may be the subject of pending applications with foreign trademark offices, some of which Marks may be the subject of registrations with foreign trademark offices, and some of which Marks may be the subject of domain name registrations, as more specifically described on Schedule A, and


Whereas, Wineisit.com Corp., a Delaware Corporation with a mailing address of 455 Commerce Drive, Suite 7, Amherst, NY 14228, is desirous of acquiring said Marks and the goodwill associated therewith.

Now, therefore, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Drown Corp. does hereby fully assign, transfer and release unto Wineist.com Corp. all of its right, title, and interest in and to the said Marks, including, but not limited to, all of its right, title, and interest in and to any pending applications and registrations for such Marks, together with the goodwill of the business symbolized by the Marks.

Drown Corp. further assigns, transfers, and releases to Wineisit.com Corp. any and all claims for damages by reason of past, present, or future continuing infringement of said Marks, and the right to sue for and collect the same for its own use and benefit and that of its successors, assigns, or other legal representatives.

Dated: As of December 5, 2002

Drown Corp.

By: 
Patricia Notarius, President

STATE OF NEW YORK)
) SS.:
COUNTY OF ERIE)

On the 21 day of July, before me the undersigned, personally appeared Patricia Notarius, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity as President of Drown Corp. and that by her signature on the instrument Drown Corp. executed the instrument, and that Patricia Notarius made such appearance before the undersigned in the Village of Kenmore and State of New York.



Notary Public

LISA SUSKO
NOTARY PUBLIC, STATE OF NEW YORK
QUALIFIED IN ERIE COUNTY
MY COMMISSION EXPIRES JUNE 17, 2006

OWNER: Drown Corp.
A Delaware Corporation

IS IT MARKS

MARK	STATUS	Registration Number	Registration Date	Serial Number
BEAUTYISIT	Registered	2942320	04/19/2005	76028246
CHOCOLATEISIT	Registered	2882027	09/07/2004	76028399
CIGARISIT	Registered	2948313	05/10/2005	76028373
COFFEEISIT	Registered	2882026	09/07/2004	76028264
FOODISIT	Registered	2832315	04/13/2004	76028272
BEERISIT	Registered	2951982	05/17/2005	76028324
CARS ISIT	Registered	2948311	05/10/2005	76028243
CATERINGISIT	Registered	2948314	05/10/2005	76028398
EVERYTHING ISIT	Registered	2798155	12/23/2003	76028274
FLOWERS ISIT	Registered	2863043	07/13/2004	76028273
FUNISIT	Registered	2942321	04/19/2005	76028248
GOURMET IS IT	ABANDONED NO SOU			
IS IT	Registered	2798157	12/23/2003	76028450
ISIT	Registered	2798156	12/23/2003	76028374
JEWELRYISIT	Registered	2865373	07/20/2004	76028247
LIQUORISIT	Registered	2942322	04/19/2005	76028271
SPIRITSISIT	Registered	2948312	05/10/2005	76028270
SPORTSISIT	Registered	2951981	05/17/2005	76028267

249267