

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sensient Technologies Corporation	FORMERLY Universal Foods Corporation	08/11/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Sensient Colors Inc.		
Street Address:	777 East Wisconsin Avenue		
Internal Address:	11th Floor		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1353549	ARIANOR	
CORRESPONDENCE DATA			
Fax Number:	(414)223-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414.273.2100		
Email:	splagemann@whdlaw.com		
Correspondent Name:	Whyte Hirschboeck Dudek S.C.		
Address Line 1:	Attn: Suzanne Plagemann		
Address Line 2:	555 East Wells Street, Suite 1900		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Suzanne Plagemann		
Signature:	/suzanneplagemann/		
Date:	08/12/2005		

CH \$40.00 1353549

Total Attachments: 1
source=STC-9154 Assignment to Sensient Colors Inc#page1.tif

ASSIGNMENT

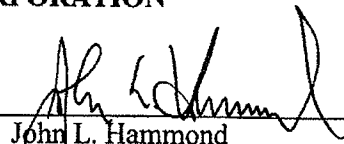
WHEREAS, SENSIENT TECHNOLOGIES CORPORATION (the "Assignor"), a Wisconsin corporation with offices located at 777 East Wisconsin Avenue, 11th Floor, Milwaukee, Wisconsin 53202, is the owner of the ARIANOR trademark and the related U.S. Registration No. 1,353,549.(the "Trademark"); and

WHEREAS, SENSIENT COLORS INC. (the "Assignee"), a New York corporation with offices located at 777 East Wisconsin Avenue, Milwaukee, WI 53202, is desirous of acquiring said Trademark and the goodwill attaching thereto as well as the related registration and common law rights.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration the receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Trademark any related registration and common law rights thereto, together with the good will of the business symbolized by said trademark, and in and to any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark, effective as of the date indicated below

IN WITNESS WHEREOF, the Assignor has executed this Assignment at Milwaukee, Wisconsin this 11th day of August, 2005.

**SENSIENT TECHNOLOGIES
CORPORATION**

By: 
John L. Hammond
Vice President, Secretary and General
Counsel

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