

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Target Media Partners Operating Company, LLC		07/11/2005	Limited Liability Company: DELAWARE
Trucker's Connection Inc.		07/11/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Target Media Partners Operating Company, LLC		
Composed Of:	COMPOSED OF Mark Schiffmacher: CEO & Secretary Susan Humphreville: CFO, Treasurer & Asst. Secretary.		
Street Address:	5900 Wilshire Blvd. Ste. 550		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78663609	TRUCKER'S CONNECTIONS	
CORRESPONDENCE DATA			
Fax Number:	(323)930-2836		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3239303123 x101		
Email:	tienn@targetmediapartners.com		
Correspondent Name:	Susan Humphreville		
Address Line 1:	5900 Wilshire Blvd. Ste. 550		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
NAME OF SUBMITTER:	Susan Humphreville		
Signature:	/Susan M. Humphreville/		

OP \$40.00 78663609

Date:

08/12/2005

Total Attachments: 0

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