

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Enginuity LLC		07/01/2005	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Target Brands, Inc.		
Street Address:	1000 Nicollett Mall		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55403		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2278460	TARGET	
CORRESPONDENCE DATA			
Fax Number:	(612)766-1623		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-766-7000		
Email:	trademarkmpls@faegre.com		
Correspondent Name:	Faegre & Benson LLP		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402-3901		
NAME OF SUBMITTER:	Kerry R. Thompson - Paralegal		
Signature:	/krt/		
Date:	08/12/2005		

OP \$40.00 2278460

Total Attachments: 1
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EXHIBIT A

TRADEMARK ASSIGNMENT

This Assignment, effective as of July 1, 2005, is entered into by Enginuity LLC, a California limited liability company located and doing business at 22200 Carroll Oaks Way, San Jose, California 95120 ("Assignor") in favor of Target Brands, Inc., a Minnesota corporation located and doing business at 1000 Nicollet Mall, Minneapolis, Minnesota 55403 ("Assignee").

WHEREAS, Assignor has adopted and used and is the owner of the trademark TARGET, for which it has obtained U.S. Registration No. 2,278,460 (hereinafter the "Mark");

WHEREAS, Assignee wishes to acquire the above Mark and registration, together with the good will of the business with which such Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, including \$20,000.00, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest in and to such Mark, including all registrations and applications to register the Mark, together with the goodwill of the business connected with the use of and symbolized by the Mark.

ENGINUITY LLC

Am OJ

By: Andrew Daniel

Its: President