

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
William Scott Shaw		08/03/2003	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fishbowl, Inc.		
Street Address:	44 Canal Center Plaza, Suite 325		
City:	Alexandria		
State/Country:	VIRGINIA		
Postal Code:	22314		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2541485	FISHBOWL	
CORRESPONDENCE DATA			
Fax Number:	(202)663-8007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.663.8000		
Email:	cynthia.greer@pillsburylaw.com		
Correspondent Name:	Cynthia D. Greer		
Address Line 1:	2300 N Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
NAME OF SUBMITTER:	Cynthia D. Greer		
Signature:	/cynthia d. greer/		
Date:	08/15/2005		
Total Attachments: 1 source=fishbowl assign#page1.tif			

CH \$40.00 2541485

Trademark Assignment

WHEREAS, William Scott Shaw, an individual residing at 7709 Schelhorn Rd, Alexandria, VA 22306, ("Assignor") has adopted, owns and is using the Mark "Fishbowl" ("the Mark") in connection with the following goods and/or services: preparing and disseminating advertising for others via a global electronic computer network.

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2541485, registered on February 19, 2002.

WHEREAS, Fishbowl, Inc. a Delaware corporation, with its principal place of business at 44 Canal Center Plaza, Suite 325, Alexandria, VA 22314 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

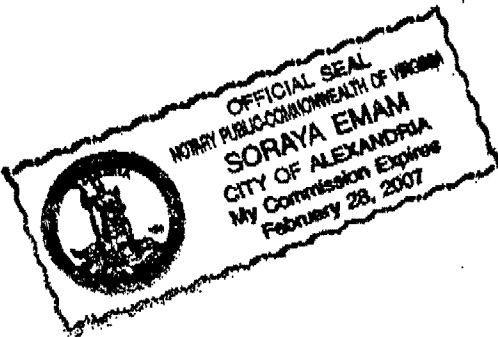
William Scott Shaw
Assignor

By: _____

Name: WSS

Title: _____

Dated Effective as of: August 3, 2005



SUBSCRIBED and SWORN to before me this

3 of Aug, 2005

Notary Public

My Commission Expires: 2/28/2007