

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bad Girl & Company, LLC		08/16/2005	limited liability company: INDIANA
RECEIVING PARTY DATA			
Name:	Cathy J Boaz		
Street Address:	6028 Rosslyn		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46220		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78082333	BAD GIRL & COMPANY	
CORRESPONDENCE DATA			
Fax Number:	(303)447-7800		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarkbldr@faegre.com		
Correspondent Name:	Ester Martin Maillaro		
Address Line 1:	1900 15th Street		
Address Line 4:	Boulder, COLORADO 80302-5414		
NAME OF SUBMITTER:	Ester Martin Maillaro		
Signature:	/Ester Martin Maillaro/		
Date:	08/16/2005		

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Total Attachments: 2
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 REEL: 003141 FRAME: 0780**

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment") is entered into and effective as of March 3, 2004, between Bad Girl & Company, LLC, a limited liability company of the state of Indiana, ("Assignor") and Cathy J. Boaz, an individual domiciled in the state of Indiana, and the sole shareholder of Assignor ("Assignee").

Recitals

WHEREAS, Assignor applied to register the mark BAD GIRL & COMPANY with the United States Patent & Trademark Office and owned application serial no. 78/082,333 for the same (the "Trademark");

WHEREAS, on March 3, 2004, Assignee, as sole shareholder of Assignor, dissolved Assignor with the Indiana Secretary of State's Office;

WHEREAS, by operation of law, Assignor's assets including all rights and interest in the Trademark were assigned to Assignee as sole shareholder of Assignor on the date of dissolution of Assignor;

WHEREAS, this agreement serves to confirm the transfer of the rights in the Trademark from Assignor to Assignee.

Agreement

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby takes the following actions and makes the following agreement:

Assignment of Rights. Assignor hereby irrevocably transfers and assigns to Assignee all right, title, and interest (of any nature, in any form, market, or media, whether or not currently in existence) throughout the universe in perpetuity, in and to the Trademark. Assignor makes the foregoing transfer and assignment to the full extent now or hereafter permitted by the laws of the United States of America or the laws of any other countries, without condition, limitation, or reservation, including but not limited to: all trademark rights and goodwill appurtenant thereto; any related common law or statutory rights associated with the Trademark; the right to sue for and to collect damages, profits and other relief for any past, present and future infringement of the Trademark.

This Trademark Assignment shall be governed by and construed in accordance with the laws of the State of Indiana.

SIGNATURE BLOCK

Printed Name: Cathy J. Boaz
Sole shareholder of Bad Girl & Company LLC

Signature: Cathy J. Boaz

Dated: August 16, 2005