

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michel P. Roux		08/15/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA	
Name:	Absente LLC
Street Address:	58 Island Estates Parkway
City:	Palm Coast
State/Country:	FLORIDA
Postal Code:	32137
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2309952	ABSENTE
Registration Number:	2579777	ABSENTE
Registration Number:	2477251	
Registration Number:	2484370	ELISIR DU DR. ROUX
Registration Number:	2591892	ELISIR DU DR. ROUX
Serial Number:	78563155	HAPPY FROG
Registration Number:	2958570	HAPPY FROG
Registration Number:	2950305	
Registration Number:	2441429	LE VIN DU COEUR
Registration Number:	2309950	RINQUINQUIN

CORRESPONDENCE DATA	
Fax Number:	(212)895-2900
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-895-2000

CH \$265.00 2309952

Email: pto2@brownraysman.com  
Correspondent Name: Monica B. Richman  
Address Line 1: 900 Third Avenue  
Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Monica B. Richman
Signature:	/monica b. richman/
Date:	08/19/2005

Total Attachments: 3  
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source=assign from michel to absente#page3.tif

## ASSIGNMENT

This Assignment Agreement is by and between Michel P. Roux, a United States citizen residing at 58 Island Estates Parkway, Palm Coast, FL 32137 (Assignor) and Absente, LLC, a Florida limited liability company, with a place of business at 58 Island Estates Parkway, Palm Coast, FL 32137 ("Assignee").

WHEREAS, Assignor is the owner of certain Trademark Applications and Registrations listed in Exhibit A (the "Trademarks");

WHEREAS, Assignor is a one-third shareholder in and Manager of Assignee; and

WHEREAS, Assignor desires to transfer all of Assignor's rights, title and interest in and to the Trademarks;

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns to Assignee all of Assignor's right, title, and interest in and to the Trademarks, including all common law rights, together with the goodwill symbolized by any use of the marks covered by the Trademarks, and the right to sue third parties for and recover damages from past and future infringement of the Trademarks listed in Exhibit A.

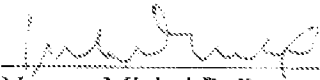
Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademark registrations, to record this Assignment, and to issue or transfer all said Trademark Applications and Registrations to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

Canada  
European Union  
United States

IN WITNESS WHEREOF, this Assignment has been executed by the parties on  
the day and year written below.

Michel P. Roux

Date: Aug 15, 2005

  
Name: Michel P. Roux

Absente, LLC

Date: : Aug 15, 2005

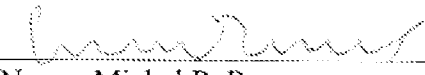
  
Name: Michel P. Roux  
Title: Manager

EXHIBIT A

<u>Country</u>	<u>App./Reg. No.</u>	<u>Mark</u>
Canada	TMA551,193	ABSENTE
Canada	TMA551,157	ELISIR DU DR. ROUX
Canada	TMA563,408	LE VIN DU COEUR
European Union	001175710	ABSENTE
European Union	00947309	ELISIR DU DR. ROUX
European Union	001458009	ELISIR M. P. ROUX
European Union	001175736	LE VIN DU COEUR
United States	2,309,952	ABSENTE
United States	2,579,777	ABSENTE
United States	362,754	CHARTREUSE (WAITING FOR RESPONSE FROM MICHEL)
United States	2,477,251	DESIGN (Bottle)
United States	2,484,370	DESIGN (Label)
United States	2,591,892	ELISIR DU DR. ROUX
United States	78/563,155	HAPPY FROG
United States	2,958,570	HAPPY FROG
United States	2,950,305	HAPPY FROG VODKA AND DESIGN
United States	2,441,429	LE VIN DU COEUR
United States	2,309,950	RINQUINQUIN

Exh. A

BRMFS1 587254v1

RECORDED: 08/19/2005

**TRADEMARK**  
REEL: 003143 FRAME: 0859