

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Union Bank & Trust Company | | 07/26/2005 | CORPORATION: NEBRASKA |
| RECEIVING PARTY DATA | | | |
| Name: | Nelnet, Inc. | | |
| Street Address: | 121 South 13th Street | | |
| Internal Address: | Suite 201 | | |
| City: | Lincoln | | |
| State/Country: | NEBRASKA | | |
| Postal Code: | 68508 | | |
| Entity Type: | CORPORATION: NEBRASKA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2272370 | MONEY FOR LEARNING, MADE EASY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (303)484-2977 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 303-696-5405 | | |
| Email: | bill.munn@nelnet.net | | |
| Correspondent Name: | William J. Munn | | |
| Address Line 1: | 3015 S. Parker Road | | |
| Address Line 2: | Suite 400 | | |
| Address Line 4: | Aurora, COLORADO 80014 | | |
| NAME OF SUBMITTER: | William J. Munn, Esq. | | |
| Signature: | /William J. Munn/ | | |
| Date: | 08/19/2005 | | |

CH \$40.00 2272370

Total Attachments: 1
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(SERIAL NUMBER 75557254)

ASSIGNMENT OF REGISTRATION

WHEREAS, Union Bank & Trust Company, of Lincoln, Nebraska hereafter referred to as Registrant, registered the Word Service Mark "MONEY FOR LEARNING, MADE EASY" (the "Mark"), on August 24, 1999, Registration Number 2272370, and

WHEREAS, Nelnet, Inc. here referred to as "Assignee" whose mailing address is 121 South 13th Street, Suite 201, Lincoln, Nebraska 68508, is desirous of acquiring the entire right, title and interest in the same;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, the Registrant, by these presents do sell, assign and transfer unto Assignee the full and exclusive right, title and interest to the Mark. The Registrant hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue the Mark to said assignee, of the entire right, title and interest in and to the same, for its sole use and benefit, and for the use and benefit of his legal representatives, to the full end of the term for which said Mark's Registration may be granted, as fully and entirely as the same would have been held by Registrant had this assignment and sale not been made.

Executed this 26 day of July, 2005, at 3:32 p.m.

UNION BANK & TRUST COMPANY

By [Signature]
Name Kevin Keller
Title First Vice President

State of NEBR)
County of Lancaster) SS.

Before me personally appeared Kevin Keller, acting in his capacity as First Vice Pres. of Union Bank & Trust Company, and acknowledged the foregoing instrument to be his free act and deed this 26 day of July, 2005.

[Signature]
Notary Public

