

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deflecto Corporation		08/17/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Handy Button Machine Company		
Street Address:	1750 North 25th Avenue		
City:	Melrose Park		
State/Country:	ILLINOIS		
Postal Code:	60160		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2663672	CREATE A SPACE	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-474-6300		
Email:	jkriegel@marshallip.com		
Correspondent Name:	Marshall, Gerstein & Borun LLP		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	6300 Sears Tower		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Jeremy R. Kriegel, Reg. No. 39,257		
Signature:	/Jeremy R. Kriegel/		
Date:	08/22/2005		

CH \$40.00 2663672

Total Attachments: 1

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**TRADEMARK
 REEL: 003144 FRAME: 0302**

EXHIBIT A

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is entered this 17 day of ~~July~~ ^{August}, 2005 by and between Deflecto Corporation ("Deflecto") and Handy Button Machine Co. ("Handy Button").

WHEREAS, Deflecto owns the trademark CREATE A SPACE, including the goodwill of the business symbolized thereby, and all rights therein including common law rights, and the corresponding U.S. Trademark Registration No. 2,663,672 (collectively the "Mark"):

WHEREAS, Handy Button desires to acquire title to the Mark and all the rights, goodwill, and interests therein.

NOW, THEREFORE, for good and valuable consideration paid by Handy Button to Deflecto, the receipt and sufficiency of which is hereby acknowledged, Deflecto assigns the Mark as follows:

1. Deflecto hereby sells, assigns, and transfers to Handy Button all its right, title, and interest, both legal and equitable, throughout the world, in and to the Mark, together with the goodwill of the business symbolized thereby.
2. Deflecto represents and warrants that it has sole right, title and interest in and to the Mark and that no assignment, sale, transfer, agreement or encumbrance has been or will be made or entered into by Deflecto which would conflict with the terms of this Assignment. Deflecto further agrees, at Handy Button's sole cost and expense, to execute and deliver such other or further reasonable documents or instruments and do all acts as may be reasonably necessary, desirable or convenient to perfect Handy Button's rights in and to the Mark.
3. This Assignment includes: (a) the right to prosecute applications and maintain registrations for the Mark; (b) any and all rights to recover all damages or other remedies for infringement of the Mark, whether such infringement occurred in the past or occurs in the future, as fully as if Deflecto had filed such action in its own name; and (c) any other rights that Deflecto may have or have been able to assert regarding the Mark before or after the date of this Assignment.

IN WITNESS WHEREOF, the undersigned Deflecto has executed this Trademark Assignment.

DEFLECTO CORP.

Printed Name: VINCENT T. CORSO

Title: PRESIDENT

Date: AUGUST 17, 2005