

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Newell Operating Company		06/30/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mirro Operating Company LLC		
Street Address:	2893 West Fair Avenue		
City:	Lancaster		
State/Country:	OHIO		
Postal Code:	43130		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2557072	ARTISAN	
CORRESPONDENCE DATA			
Fax Number:	(513)977-8141		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	513-977-8683		
Email:	clare.iery@dinslaw.com		
Correspondent Name:	Clare M. Iery		
Address Line 1:	1900 Chemed Center; 255 E. 5th Street		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Clare M. Iery		
Signature:	/cmi/		
Date:	08/22/2005		
Total Attachments: 1 source=artisan#page1.tif			

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TRADEMARK
REEL: 003144 FRAME: 0403

ASSIGNMENT AND ASSUMPTION

WHEREAS, Newell Operating Company, a Delaware Corporation having its principal place of business at 29 E. Stephenson St., Freeport, IL 61032, U.S.A. ("Newell"), is the owner in the United States of America of the trademark ARTISAN, which is the subject of United States trademark registration number 2,557,072 (the "Trademark").

WHEREAS, Mirro Operating Company LLC, a Delaware limited liability company, having its principal place of business at 2893 West Fair Avenue, Lancaster, OH 43130, U.S.A. ("Mirro"), desires to acquire the Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged by Newell, Newell hereby assigns to Mirro Newell's entire right, title and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to recover for past infringement thereof, and Mirro hereby accepts such assignment from Newell.

NEWELL OPERATING COMPANY

By:

Name: Stuart I. Graff

Title: Vice President + General Counsel -
Santford Brands

STATE OF Illinois)

COUNTY OF Stephenson) SS

On this 30th day of June, 2005, Stuart I. Graff, being personally known to me, appeared before me, a Notary Public in and for the County and State aforesaid, and being first duly sworn, said and acknowledged that, as such officer, he/she signed and delivered the foregoing instrument as the free and voluntary act of said corporation, all pursuant to authority given by the Board of Directors of said corporation.

SUBSCRIBED and SWORN TO

before me this 30th day of June, 2005

Mary J. Benson
Notary Public



MIRRO OPERATING COMPANY LLC

By:

Name: Peter B. Edwards

Title: VP, GC, and Sec.

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