

04-07-2005

Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/200)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

R 102975221
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

P. T. BRANDS, INC.

- Individual(s)
- General Partnership
- Corporation- State: of Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) 08/13/04

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) _____

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: South American Tobacco Import

Internal _____

Address: _____

Street Address: 300 S. Pine Island Rd.

City: Plantation #258

State: Florida

Country: USA Zip: 33324

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Florida Corporation
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

72270751

B. Trademark Registration No.(s)

0853060

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

BRAVADOS IN USA FOR TOBACCO PRODUCTS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Arnold Hecker, Attorney

Internal Address: _____

Street Address: 300 S. Pine Island Rd.
Suite 258

City: Plantation

State: Florida Zip: 33324

Phone Number: 954-473-0016

Fax Number: 954-473-8311

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: Arnold Hecker

Signature

South American Tobacco Import Co.

Date 8/27/04

Arnold Hecker, Director

Total number of pages including cover sheet, attachments, and document: 10

04/05/2005 10:05 AM

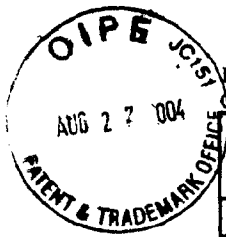
0000017 72270751

Name of Person Signing

01 FC:8521

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

*Record to correct Assignees name on an Assigment document previously recorded on Reel 2431, Frame 0482



09-03-2004 162829446 8/30/04

D. J. #

Form PTO-1594 (Rev. 06/04) OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office, record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
 P. T. BRANDS, INC.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other See Explanation Below
 Citizenship (see guidelines) Delaware Corp.
 Execution Date(s) 08/13/04
 Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes No
 Additional names, addresses, or citizenship attached?
 Name: South American Tobacco Import
 Internal ----- COMPANY Y
 Address: _____
 Street Address: 300 S. Pine Island Rd.
 City: Plantation #258
 State: Florida
 Country: U.S.A. Zip: 33324
 Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____

3. Nature of conveyance:
 Corrective Assignment Merger
 Security Agreement Change of Name
 Other See explanation below

Corporation Citizenship Florida Corporation
 Other _____ Citizenship _____
 If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.
 A. Trademark Application No.(s)
 72270751

B. Trademark Registration No.(s)
 0853060
 Additional sheet(s) attached? Yes No

C. Identification of Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
 BRAVADOS IN USA FOR TOBACCO PRODUCTS.

5. Name & address of party to whom correspondence concerning document should be mailed:
 Name: Arnold Hecker, Attorney
 Internal Address: _____
 Street Address: 300 S. Pine Island Rd.
 Suite 258
 City: Plantation
 State: Florida Zip: 33324
 Phone Number: 954-473-0016
 Fax Number: 954-473-8311
 Email Address: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment information:
 a. Credit Card Last 4 Numbers _____
 Expiration Date _____
 b. Deposit Account Number _____
 Authorized User Name _____

9. Signature: Arnold Hecker August 27, 2004
 Signature Date
 ARNOLD HECKER SOUTH AMERICAN TOBACCO COMPANY Y DIRECTOR IMPORT
 Number of pages including cover sheet, attachments, and document: 10

Being corrected per your office, see attached enclosures w/ fee.

09/02/2004 BYR/E 01 FC:8521

00000038 72270751 Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

*Record to correct Assignees Name and the nature of conveyance on a document previously recorded on reel 2431, frame 0482, The correct nature of conveyance is a Corrective Assignment
 **Record to correct Assignees name and the nature of conveyance on a document previously recorded on reel 2431, frame 0482. The correct nature of conveyance is a Corrective Assignment.

CORRECTIVE ASSIGNMENT

WHEREAS, P.T.C. BRANDS, INC. a wholly owned subsidiary of Swedish Match North America, Inc. both corporations organized and existing under the laws of the State of Delaware, United States of America (hereinafter "Assignor") is the owner of the trademark BRAVADOS in the United States of America in connection with tobacco products by virtue of an Assignment from GCOMM Co., Inc. (a copy of which is attached hereto)

WHEREAS on the 29th day of November 2001, P.T.C. BRANDS, INC. did assign and transfer unto SOUTH AMERICAN TOBACCO COMPANY, INC. of 300 S. Pine Island Road, Suite 258, Plantation, Florida 33324 all of Assignor's right and interest in and to the trademark BRAVADO and/or BRAVADOS, whether registered or unregistered and any common law rights thereto, to Assignee for use and registration of BRAVADO and/or BRAVADOS for cigarettes (a copy of which is attached hereto)

WHEREAS the actual intended Assignee for the above purposes was SOUTH AMERICAN TOBACCO IMPORT COMPANY an existing Florida Corporation at the same address stated above but due to a scrivener's error the Assignee was incorrectly stated as SOUTH AMERICAN TOBACCO COMPANY, INC. (a non existent Florida Company).

WHEREAS this CORRECTIVE ASSIGNMENT is being made to correct said scrivener's error and to be effective nunc pro tunc (from the original assignment dated November 29, 2001.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the said Assignor does hereby assign and transfer unto SOUTH AMERICAN TOBACCO IMPORT COMPANY a corporation organized and existing under the laws of the State of Florida, with principal offices at 300 S. Pine Island Road, Suite 258, Plantation, Florida, 33324, all of assignor's right and interest in and to BRAVADO and/or BRAVADOS, whether registered or unregistered and any common law rights thereto, to SOUTH AMERICAN TOBACCO IMPORT COMPANY for the use and registration of BRAVADO and/or BRAVADOS for cigarettes, including trademark goodwill for Bravado and/or Bravados for cigarettes.

SOUTH AMERICAN TOBACCO IMPORT COMPANY acknowledges that Assignor is not making any representation or warranty with respect to BRAVADOS, BRAVADO, OR BRAVODO.

IN WITNESS WHEREOF, the said Assignor has executed this document this 13th day of August 2004.

P.T.C. BRANDS, INC.

By: 

Title: Secretary

Name: Gerard J. Roedy Jr.

COMMONWEATH OF VIRGINIA)

COUNTY OF CHESTERFIELD)

On this 19th day of August 2004, there appeared before me Gerard J. Roerty, Jr., personally known to me, who acknowledged that he signed the foregoing CORRECTIVE ASSIGNMENT on behalf of and with full authority of P.T.C. Brands, Inc.

Marianne E. Stewart
NOTARY PUBLIC
My Commission Expires 1/31/06

IN WITNESS WHEREOF, the said Corrective Assignee has executed this document this 23 day of August 2004.

SOUTH AMERICAN TOBACCO IMPORT COMPANY

By: Arnold Hecker

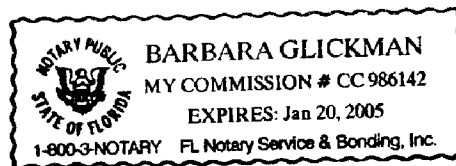
Title: Director/President

Name: Arnold Hecker

STATE OF FLORIDA
COUNTY OF BROWARD

On this 24 day of August 2004, there appeared before me ARNOLD HECKER personally known to me, who acknowledged that he signed the foregoing CORRECTIVE ASSIGNMENT on behalf of and with full authority of SOUTH AMERICAN TOBACCO IMPORT COMPANY.

Barbara Glickman
NOTARY PUBLIC



EXH. A.

ASSIGNMENT

WHEREAS, P.T.C. BRANDS, INC., a wholly owned subsidiary of Swedish Match North America Inc., both corporations organized and existing under the laws of the State of Delaware, United States of America, (hereinafter "Assignor") is the owner of the trademark *BRAVADOS* in the United States of America in connection with tobacco products by virtue of an Assignment from GCOMM Co., Inc. (a copy of which is attached hereto).


WHEREAS, SOUTH AMERICAN TOBACCO COMPANY, INC. (hereinafter "Assignee") is desirous of obtaining the consent of Assignor for the use and registration by Assignee of the trademark *BRAVADO* and/or *BRAVODO* for cigarettes only.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the said Assignor does hereby assign and transfer unto the said Assignee, all of Assignor's right and interest in and to *BRAVADO* and/or *BRAVODO*, whether registered or unregistered and any common law rights thereto, to Assignee for the use and registration of *BRAVADO* and/or *BRAVODO* for cigarettes.

Assignee acknowledges that Assignor is not making any representation or warranty with respect to *BRAVADOS*, *BRAVADO*, or *BRAVODO*.

IN WITNESS WHEREOF, the said Assignor has executed this document this 29th day of November 2001.

P.T.C. BRANDS, INC.

By: 
Title: Vice President & Secretary
Name: Gerard J. Roerty, Jr.

COMMONWEALTH OF VIRGINIA)

COUNTY OF CHESTERFIELD)

On this 29th day of November, 2001, there appeared before me, Gerard J. Roerty, Jr., personally known to me, who acknowledged that he signed the foregoing Assignment on behalf of and with full authority of P.T.C. Brands, Inc.

Virginia Orsano
Notary Public

IN WITNESS WHEREOF, the said Assignee has executed this document this 29
day of November, 2001.


SOUTH AMERICAN TOBACCO
COMPANY, INC.

By: Mitchell Gottlieb
Title: DIRECTOR / V.PRES.
Name: MITCHELL GOTTLIEB

STATE OF FLORIDA)
m. Ami - DARE /
COUNTY/CITY OF m. Ami)

On this 6 day of December, 2001, there appeared before me, MITCHELL GOTTLIEB, personally known to me, who acknowledged that he/she signed the foregoing Assignment on behalf of and with full authority of South American Tobacco Company, Inc.

Arnold Hecker
Notary Public

 Arnold Hecker
My Commission DD011655
Expires March 22, 2005

EXH. B.

ASSIGNMENT

WHEREAS, GCMM CO., INC., a corporation organized and existing under the laws of the State of Delaware, United States of America, (hereinafter "Assignor"), is the owner of Mass Market Trademarks, identified in Schedule A attached hereto (hereinafter "Mass-Market Trademarks"), which are registered or the subject of pending applications in numerous countries throughout the world, and intends to transfer all of its right, title and interest in and to said Mass-Market Trademarks outside of the United States, its commonwealths, territories and possessions;

WHEREAS, P.T.C. BRANDS, INC., a corporation organized and existing under the laws of the State of Delaware, United States of America, (hereinafter "Assignee"), is desirous of acquiring the said Mass-Market Trademarks together with the goodwill of the business associated with or symbolized by said Mass-Market Trademarks insofar as they relate to and cover the territory of the world outside of the United States, its commonwealths, territories and possessions.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the said Assignor does hereby sell, assign, and transfer unto the said Assignee, all of Assignor's right, title and interest in and to the said Mass-Market Trademarks, whether registered or unregistered and any common law rights thereto, together with the goodwill of the business associated with or symbolized by said Mass-Market Trademarks outside of the United States, its commonwealths, territories and possessions together with all rights for recovery for past infringements thereof, if any, and the registrations and applications therefor identified in Schedule A hereto.

Assignee hereby acknowledges that Assignor is not making any representation or warranty with respect to the Mass-Market Trademarks being conveyed hereby except as specifically set forth in the

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Asset Purchase Agreement, dated as of March 26, 1999, between Assignor and Assignee's respective affiliated companies General Cigar Co., Inc. and Swedish Match North America Inc.

Subject to the parties' letter agreement on April 27, 1999 regarding allocation of costs, Assignor agrees to execute all other such documents as may be reasonably needed to establish Assignee as the record owner of the Mass-Market Trademarks.

IN WITNESS WHEREOF, the said Assignor has executed this document this 29th day of April, 1999.

GCMM CO., INC.

By: A. Ross Wollen

Title: Secretary

Name: A. Ross Wollen

STATE OF New York,
COUNTY OF New York, ss.:

On this 29th day of April, 1999 there appeared before me A. Ross Wollen, personally known to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of GCMM CO., INC.

Barbara Fendrich
Notary Public

BARBARA FENDRICH
Notary Public, State of New York
No. 01FE6015858
Qualified in Kings County
Commission Expires 11/02/2000

NY2 - 954680.2

TRADEMARK
REEL: 003144 FRAME: 0415

SCHEDULE AU.S. TRADEMARK REGISTRATIONS

<u>COUNTRY</u>	<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE</u>
USA	BOBBIE AND DESIGN	165753	3/20/23
USA	BRAVADOS	853060	7/23/68
USA	BRAVURA	854524	8/13/68
USA	CHESTERFIELD CIGARS (AND DESIGN)	118351	8/28/17
USA	CRYSTALS	551686	12/4/51
USA	CUSTOMROLD AND NEW DESIGN	801693	1/11/66
USA	DESIGN ONLY-MALE PORTRAIT	1158298	6/23/81
USA	DESIGN ONLY-MALE PORTRAIT	1158297	6/23/81
USA	ENGLISH CORONAS	1631056	1/8/91
USA	GALLANTES	861883	12/17/68
USA	GRAN CORONA	1043719	7/13/76
USA	GRAN PREMIO	1011679	5/27/75
USA	LADDIES	126161	7/29/19
USA	RANCHEROS	854010	8/6/68
USA	RANGER	1215166	11/2/82
USA	RILLO	833575	8/15/67
USA	ROBT. BURNS	682769	8/4/59
USA	ROBT. BURNS (DESIGN ONLY)	682770	8/4/59
USA	ROBT. BURNS (STYLIZED LETTERS)	687768	8/4/59
USA	TIJUANA SMALLS	923728	11/16/71
USA	TIPARILLO	730298	4/24/62
USA	TIPAROMA	884464	1/20/70
USA	VALUE LINE	1138520	8/5/80
USA	VAN DYCK	682771	8/4/59
USA	WHITE OWL	683560	8/18/59

NY2 - 954776.1

<u>COUNTRY</u>	<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE</u>
USA	WHITE OWL & DESIGN	682767	8/4/59
USA	WHITE OWL BRAND GENERAL CIGAR CO. INC. & DESIGN	150823	1/10/22
USA	WHITE OWL DESIGN	779753	11/10/64
USA	WILLOWS	772134	6/30/64
USA	WINKS	1710843	8/25/92
USA	WM. PENN	682766	8/4/59
USA	CAROLA	747808	4/9/63
USA	CIGARINE	700054	6/28/60
USA	CINCO	673753	2/10/59
USA	CURTAIN CALL	1132834	4/8/80
PUERTO RICO (state reg.)	TIJUANA SMALLS	24920	4/21/83
PUERTO RICO (state reg.)	TIPARILLO	24921	4/21/83

NY2 - 954776 1

