

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JD Events LLC		07/27/2005	limited liability company: DELAWARE
RECEIVING PARTY DATA			
Name:	Travel Industry Association of America		
Street Address:	1100 New York Avenue, N.W.		
Internal Address:	Suite 450		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76605264	TRAVELCOM	
CORRESPONDENCE DATA			
Fax Number:	(202)662-6291		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-662-5188		
Email:	trademarks@cov.com		
Correspondent Name:	Bingham B. Leverich, Esq.		
Address Line 1:	1201 Pennsylvania Avenue, N .W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
NAME OF SUBMITTER:	Cheryl L. Fountain/Trademark Specialist		
Signature:	/cherylfountain/		
Date:	08/22/2005		

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Total Attachments: 4

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TRADEMARK AND COPYRIGHT ASSIGNMENT

ASSIGNMENT made as of July 27, 2005 between JD EVENTS LLC, a limited liability company formed under the laws of the State of Delaware ("Assignor") and TRAVEL INDUSTRY ASSOCIATION OF AMERICA, a corporation organized under the laws of the State of Delaware ("Assignee").

WITNESSETH:

WHEREAS, Assignee and Assignor, have entered, or concurrently with this Agreement will enter, into an Asset Purchase Agreement made and entered into as of the 27th day of July, 2005 (the "Purchase Agreement"); and

WHEREAS, Assignor is the owner of all trademarks and copyrights, registered and unregistered associated with the tradeshow known as the "Travel Commerce Conference and Exhibition" or "TravelCom" including, without limitation, the trademarks, trademark applications and registrations, copyrights, and copyright applications and registrations listed on Schedule A attached hereto (the "Intellectual Property");

WHEREAS, pursuant to the Purchase Agreement, Assignor wants to assign to Assignee the Intellectual Property; and

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration to Assignor paid, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the Intellectual Property, together with the goodwill associated therewith, the same to be held by Assignee, its successors and assigns, as fully and effectually as they would have been held by Assignor had this sale, assignment and transfer not been made, including but not limited to all rights as a party in any opposition or similar proceedings.

Assignor hereby covenants and agrees to, at any time and upon reasonable request, do all such things and to prepare, execute and deliver such further assurances, applications, instruments, assignments and other documents as may reasonably be required by Assignee to confirm and effectuate this Assignment all without further consideration but at the expense of the Assignee.

This Trademark and Copyright Assignment shall be governed by and construed in accordance with the laws of the State of New York and the federal laws of the United States applicable therein, without regard to the laws related to choice or conflict of laws.

This Trademark and Copyright Assignment may be executed in any number of duplicate counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument.

This Trademark and Copyright Assignment is executed as a sealed instrument as of the

day and year first above-written.

Assignor:

JD EVENTS LLC

By:

Joel Davis, Manager

ACCEPTED by Assignee as of the
17th day July 2005:

**TRAVEL INDUSTRY
ASSOCIATION OF AMERICA**

By:



Roger Dow, President and CEO

Schedule A

Seller has applied with the U.S. Patent and Trademark Office for the Trademark "TRAVELCOM" (Serial No. 76/605264). An Office Action was issued on the TRAVELCOM Trademark requiring a response by September 8, 2005. Seller has not responded.