

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
C.F.W. Enterprises, Inc.		08/15/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CFW Media LLC		
Street Address:	c/o Apprise Media LLC, 450 Park Avenue		
Internal Address:	27th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2609146	ACTION PURSUIT GAMES	
Registration Number:	2563636	INSIDE KARATE	
Registration Number:	2506975	MARTIAL ARTS LEGENDS PRESENTS GRAPPLING	
Registration Number:	2637166	MASTERS OF KARATE	
Registration Number:	2604108	PAINTBALL MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	(212)489-8340		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 603-6445		
Email:	robertdriscoll@dwt.com		
Correspondent Name:	Robert J. Driscoll		
Address Line 1:	1633 Broadway		
Address Line 2:	27th Floor		
Address Line 4:	New York, NEW YORK 10019		

CH \$140.00 2609146

NAME OF SUBMITTER:	Robert J. Driscoll
Signature:	/Robert J. Driscoll/
Date:	08/23/2005

Total Attachments: 8

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS dated August 15, 2005 from C.F.W. ENTERPRISES, INC., a California corporation ("*Seller*"), as Assignor, to CFW MEDIA LLC, a Delaware limited liability company ("*Purchaser*"), as Assignee.

WHEREAS, Seller is the owner of the trademark(s) listed in the attached Schedule 1 hereto (hereinafter, the "*Trademarks*"); and

WHEREAS, Purchaser wishes to acquire the Trademarks in accordance with a certain Asset Purchase Agreement effective as of August 15, 2005, between Seller and Purchaser.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed effective as of the date first set forth above.

C.F.W. ENTERPRISES, INC.

By: 
Name: Curtis F. Wong
Title: Chief Executive Officer

Schedule 1

TRADEMARKS

All right, title and interest in and to any and all of Seller's imprints, titles, names, trade names, trademarks, trademark applications, and service marks including without limitation those US trademark registrations attached.

Five items attached.

**ACTION PURSUIT
GAMES**

ACTION PURSUIT GAMES

Status: REGISTERED
SECTION 2(F)
USE APPLICATION - CURRENT

USPTO Status: REGISTERED
USPTO Status Date: AUG 20, 2002

Chronology:

Filed: FEB 16, 2001 **Serial Number:** 76-211,419
Published For Opposition: MAY 28, 2002
Registered: AUG 20, 2002 **Registration Number:** 2,609,146

Goods/Services:

International Class 16: MAGAZINE IN THE FIELD OF OUTDOOR
GAMES
First Used: SEP 01, 1987 (INTL. CL. 16)
In Commerce: SEP 01, 1987

Last Reported Owner:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Registrant:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Filing Correspondent:

JOHN E. HOPE
LAW OFFICES OF JOHN E. HOPE
801 SOUTH FIGUEROA STREET
LOS ANGELES CA 90017

INSIDE KARATE

INSIDE KARATE

Status: REGISTERED
USE APPLICATION - CURRENT

USPTO Status: REGISTERED
USPTO Status Date: APR 23, 2002

Chronology:

Filed: JUN 18, 2001 Serial Number: 76-272,859
Published For Opposition: JAN 29, 2002
Registered: APR 23, 2002 Registration Number: 2,563,636

Goods/Services:

International Class 16: MAGAZINE IN THE FIELD OF MARTIAL ARTS
First Used: JAN 01, 1985 (INTL. CL. 16)
In Commerce: JAN 01, 1985

Last Reported Owner:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Registrant:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Disclaimers:

"KARATE"

Filing Correspondent:

JOHN E. HOPE
LAW OFFICES OF JOHN E. HOPE
801 SOUTH FIGUEROA STREET SUITE 1100
LOS ANGELES CA 90017

**MARTIAL ARTS
LEGENDS PRESENTS
GRAPPLING**

MARTIAL ARTS LEGENDS PRESENTS GRAPPLING

Status: REGISTERED
USE APPLICATION - CURRENT

USPTO Status: REGISTERED
USPTO Status Date: NOV 13, 2001

Chronology:

Filed: FEB 20, 2001 **Serial Number:** 76-211,697
Published For Opposition: AUG 21, 2001
Registered: NOV 13, 2001 **Registration Number:** 2,506,975

Goods/Services:

International Class 16: MAGAZINE IN THE FIELD OF SUBMISSION
FIGHTING AND MARTIAL ARTS
First Used: DEC 01, 1997 (INTL. CL. 16)
In Commerce: DEC 01, 1997

Last Reported Owner:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Registrant:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Filing Correspondent:

JOHN E. HOPE
LAW OFFICES OF JOHN E HOPE
801 S FIGUEROA ST
LOS ANGELES CA 90017-2573

**MASTERS OF
KARATE**

MASTERS OF KARATE

Status: REGISTERED
USE APPLICATION - CURRENT

USPTO Status: REGISTERED
USPTO Status Date: OCT 15, 2002

Chronology:

Filed: JUN 18, 2001 **Serial Number:** 76-273,219
Published For Opposition: FEB 05, 2002
Registered: OCT 15, 2002 **Registration Number:** 2,637,166

Goods/Services:

International Class 16: MAGAZINE IN THE FIELD OF MARTIAL ARTS
First Used: JUN 01, 2001 (INTL. CL. 16)
In Commerce: JUN 01, 2001

Last Reported Owner:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Registrant:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Disclaimers:

"KARATE"

Filing Correspondent:

JOHN E. HOPE
LAW OFFICES OF JOHN E. HOPE
801 S FIGUEROA ST STE 1100
LOS ANGELES CA 90017-5503

**PAINTBALL
MAGAZINE**

PAINTBALL MAGAZINE

Status: REGISTERED
SECTION 2(F)
USE APPLICATION - CURRENT

USPTO Status: REGISTERED
USPTO Status Date: AUG 06, 2002

Chronology:

Filed: FEB 20, 2001 Serial Number: 76-211,698
Published For Opposition: MAY 14, 2002
Registered: AUG 06, 2002 Registration Number: 2,604,108

Goods/Services:

International Class 16: MAGAZINE IN THE FIELD OF OUTDOOR
GAMES
First Used: DEC 21, 1988 (INTL. CL. 16)
In Commerce: DEC 21, 1988

Last Reported Owner:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Registrant:

CFW ENTERPRISES, INC.
CALIFORNIA CORPORATION
4201 VANOWEN PLACE
BURBANK, CALIFORNIA 91505

Disclaimers:

"MAGAZINE"

Filing Correspondent:

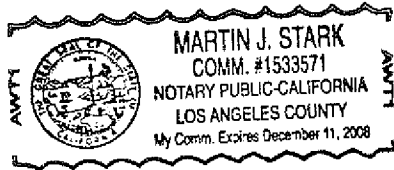
JOHN E HOPE
LAW OFFICES OF JOHN E HOPE
801 S FIGUEROA ST STE 1100
LOS ANGELES CA 90017

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }
County of Los Angeles } ss.

On August 12, 2005 before me, MARTIN J. STARK
Date Name and Title of Officer (e.g., 'Jane Doe, Notary Public')
personally appeared CURTIS FOO WONG
Name(s) of Signer(s)

personally known to me
 proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.
Martin J. Stark
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

