

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/01/2003

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Margo Berman Creative Services, Inc.		08/20/2005	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	Creative Catalyst Unlock the Block, Inc.
Street Address:	3733 NE 163 Street
City:	North Miami Beach
State/Country:	FLORIDA
Postal Code:	33160
Entity Type:	CORPORATION: FLORIDA

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	2284150	SHATTER THE GRAY MATTER
Registration Number:	2297056	CREATIVE CATALYST UNLOCK THE BLOCK
Registration Number:	2304542	CREATIVE CATALYST UNLOCK THE BLOCK
Registration Number:	2304551	SHATTER THE GRAY MATTER

**CORRESPONDENCE DATA**

Fax Number: (305)446-6191  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 305-448-7089  
 Email: cgoe@lfiplaw.com  
 Correspondent Name: Leslie J. Lott, Esq.  
 Address Line 1: P.O. Drawer 141098  
 Address Line 4: Coral Gables, FLORIDA 33114-1098

NAME OF SUBMITTER:	Cathy Goe, Paralegal, for Leslie J. Lott
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Signature:

/Cathy Goe/

Date:

08/23/2005

Total Attachments: 1

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