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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	09/01/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Margo Berman Creative Services, Inc.		08/20/2005	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Creative Catalyst Unlock the Block, Inc.
Street Address:	3733 NE 163 Street
City:	North Miami Beach
State/Country:	FLORIDA
Postal Code:	33160
Entity Type:	CORPORATION: FLORIDA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2284150	SHATTER THE GRAY MATTER
Registration Number:	2297056	CREATIVE CATALYST UNLOCK THE BLOCK
Registration Number:	2304542	CREATIVE CATALYST UNLOCK THE BLOCK
Registration Number:	2304551	SHATTER THE GRAY MATTER

CORRESPONDENCE DATA

900030635

Fax Number: (305)446-6191

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 305-448-7089

Email: cgoe@lfiplaw.com

Correspondent Name: Leslie J. Lott, Esq.

Address Line 1: P.O. Drawer 141098

Address Line 4: Coral Gables, FLORIDA 33114-1098

NAME OF SUBMITTER: Cathy Goe, Paralegal, for Leslie J. Lott

TRADEMARK

REEL: 003145 FRAME: 0109

Signature:	/Cathy Goe/
Date:	08/23/2005
Total Attachments: 1 source=Margo Berman TM Assignment 082305#page1.tif	

TRADEMARK
REEL: 003145 FRAME: 0110

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATIONS NUNC PRO TUNC

WHEREAS, Margo Berman Creative Services, Inc., a Florida corporation, d/b/a Creative Catalyst Unlock the Block, of 3741 NE 163 Street, Suite 112, North Miami Beach, FL 33160, has adopted, used and is using the trademarks and registrations therefor issued by the United States Patent and Trademark Office identified below, to-wit:

	Registration	Registration
<u>Mark</u>	<u>Number</u>	<u>Date</u>
SHATTER THE GRAY MATTER	2,284,150	10/05/99
CREATIVE CATALYST UNLOCK THE BLOCK and Design	2,297,056	11/30/99
CREATIVE CATALYST UNLOCK THE BLOCK and Design	2,304,542	12/28/99
SHATTER THE GRAY MATTER	2,304,551	12/28/99

and,

RECORDED: 08/23/2005

WHEREAS, Creative Catalyst Unlock the Block, Inc., a Florida corporation, having a principal place of business at 3733 NE 163 Street, North Miami Beach, FL 33160, is desirous of acquiring said marks and the registrations thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Margo Berman Creative Services, Inc. does hereby assign unto Creative Catalyst Unlock the Block, Inc. all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks and the above-identified registrations thereof. This assignment is effective as of September 1, 2003.

Margo Berman Creative Services, Inc.

	By: Mary
	Margo Berman, President
State of Florida)) SS:
County of Miami-Dade)
The foregoing in	astrument was acknowledged before me this 20 day of Aug 7, 2005,
by Margo Berman as Pres	sident of Margo Berman Creative Services, Inc., a Florida corporation.
WITNESS my h	and and official seal, this 20 hay of, 2005.
My Commission Expires:	
Personally Known Produced Identification Type of Identification F	Name of Norary Rublic Expires: Aug 25, 2007
DID take oathDID NOT take oath	Bonded Thru Atlantic Bonding Co., Inc.

TRADEMARK REEL: 003145 FRAME: 0111