

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Curtis F Wong		08/15/2005	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	CFW Media LLC		
Street Address:	c/o Apprise Media LLC, 450 Park Avenue		
Internal Address:	27th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2536289	INSIDE KUNG-FU	
CORRESPONDENCE DATA			
Fax Number:	(212)489-8340		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 603-6445		
Email:	robertdriscoll@dwt.com		
Correspondent Name:	Robert J. Driscoll		
Address Line 1:	1633 Broadway		
Address Line 2:	27th Floor		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Robert J. Driscoll		
Signature:	/Robert J. Driscoll/		
Date:	08/23/2005		

CH \$40.00 2536289

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

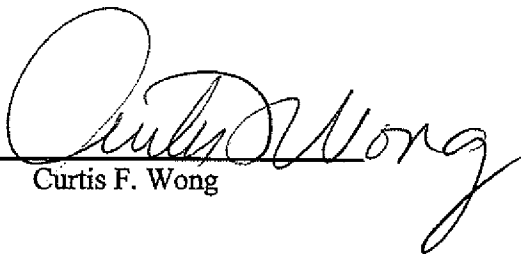
ASSIGNMENT OF TRADEMARK dated as of August 15, 2005 from CURTIS F. WONG, an individual ("Seller"), as Assignor, to CFW MEDIA LLC, a Delaware limited liability company ("Purchaser"), as Assignee.

WHEREAS, Seller is the owner of the trademark listed in the attached Schedule 1 hereto (hereinafter, the "*Trademark*"); and

WHEREAS, Seller wishes to sell and Purchaser wishes to acquire the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademark to be executed effective as of the date first set forth above.



Curtis F. Wong

[Attach California acknowledgement]

SCHEDULE 1

Typed Drawing

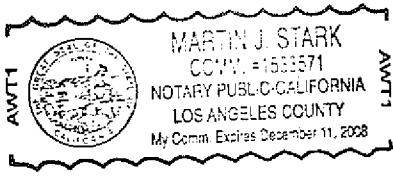
Word Mark INSIDE KUNG-FU
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: MAGAZINE IN THE FIELD OF MARTIAL ARTS. FIRST USE: 19730718. FIRST USE IN COMMERCE: 19730718
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76212098
Filing Date February 20, 2001
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition November 13, 2001
Registration Number 2536289
Registration Date February 5, 2002
Owner (REGISTRANT) WONG, CURTIS F. INDIVIDUAL UNITED STATES 4201 Vanowen Place Burbank CALIFORNIA 91505
Attorney of Record JOHN E. HOPE
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "KUNG-FU" APART FROM THE MARK AS SHOWN
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California }
County of Los Angeles } ss.

On August 17, 2005 before me, MARTIN J. STARK
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared CURTIS F. WONG
Name(s) of Signer(s)

personally known to me
 proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.
Martin J. Stark
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

