

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Land Breeze, Inc.		08/03/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Pineapple Trademarks (Pty) Ltd.		
Street Address:	1 Billabong Place		
City:	Burleigh Head, Queensland		
State/Country:	AUSTRALIA		
Postal Code:	4220		
Entity Type:	CORPORATION: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76560753	SPARE	
CORRESPONDENCE DATA			
Fax Number:	(949)265-1199		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(949)265-1100		
Email:	jharlow@fpsslawyers.com		
Correspondent Name:	Bryan M. Friedman		
Address Line 1:	19800 MacArthur Blvd., Ste. 1100		
Address Line 4:	Irvine, CALIFORNIA 92612-2425		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	Bryan M. Friedman
Signature:	/bryan friedman/
Date:	08/23/2005
Total Attachments: 1 source=Signed US Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Land Breeze, Inc., a California corporation ("Assignor"), having its principal offices at 885 Production Place, Newport Beach, California 92663 is the owner of US Trademark Serial No. 76/560753 SPARE in Class 25 (the "Mark"); and

WHEREAS, Pineapple Trademarks (Pty) Ltd., an Australian corporation ("Assignee"), having its principal offices at 1 Billabong Place, Burleigh Head, Queensland, Australia 4220, is desirous of acquiring the Marks, and Assignor is desirous of assigning the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and that portion of the ongoing and existing business of Assignor to which the Mark pertains.

IN WITNESS WHEREOF, the undersigned Assignor has executed this Assignment of Trademarks on this 3rd day of August, 2005.

Land Breeze, Inc.,
a California corporation

By: _____



Adrian Siedle, President