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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ROYAL GRIP, INC.		05/23/2005	CORPORATION: NEVADA

#### **RECEIVING PARTY DATA**

Name:	Lamkin Corpration	
Street Address:	6530 Gateway Park Drive	
City:	San Diego	
State/Country:	CALIFORNIA	
Postal Code:	92154	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2282173	PERF WRAP
Registration Number:	1689164	RG
Registration Number:	1697790	ROYAL GRIP, INC. RG
Registration Number:	1812244	ROYAL GRIP
Registration Number:	2038304	SAND MAXIMUM
Registration Number:	2055726	SAND WRAP
Registration Number:	2646839	WHITE LIGHTNING

#### **CORRESPONDENCE DATA**

Fax Number: (619)744-2201

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6197442200

Email: mhon@duanemorris.com

Correspondent Name: Daniel C. Minteer

Address Line 1: 101 West Broadway, Suite 900
Address Line 4: San Diego, CALIFORNIA 92101

TRADEMARK

REEL: 003145 FRAME: 0271

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NAME OF SUBMITTER:	Michelle A. Hon	
Signature:	/Michelle A. Hon/	
Date:	08/23/2005	
Total Attachments: 2 source=Royal Grip Trademark Assignment#page1.tif source=Royal Grip Trademark Assignment#page2.tif		

TRADEMARK REEL: 003145 FRAME: 0272

#### MEMORANDUM OF ASSIGNMENT OF U.S. TRADEMARKS

THIS ASSIGNMENT (the "Assignment") made this 23<sup>rd</sup> day of May, 2005 by ROYAL GRIP, INC., a Nevada corporation ("Assignor"), in favor of LAMKIN CORPORATION, a Delaware corporation ("Assignee").

#### WITNESSETH:

WHEREAS, Assignor is the owner of the registered trademarks listed on Exhibit 1 attached hereto (collectively, the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably sell, convey, transfer and assign to Assignee the Trademarks and all of Assignor's right, title and interest in and to the Trademarks, including, without limitation, (i) the goodwill of the business associated therewith, (ii) any and all common law rights associated therewith, and (iii) any and all causes of action heretofore accrued in Assignor's favor, whether known or hereafter to become known, including claims and causes of action for past infringements with respect to the Trademarks, all of the same to be held and enjoyed by Assignee for its own use and for the use of its successors or assigns as fully and entirely as the same would have been enjoyed by Assignor if assignment thereof had not been made.

This Assignment is given pursuant to the Trademark Purchase And Sale Agreement dated May 23, 2005 between Assignor and Assignee and is subject to the terms thereof, and shall not be construed to limit, alter, impair, enhance or enlarge the rights and obligations of Assignee and Assignor thereunder and is given solely for purposes of separately evidencing the transactions contemplated thereby.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the day and year first above written.

ROYAL GRIP, INC

Name:

Sitle: ( MAVING + C

TRADEMARK
REEL: 003145 FRAME: 0273

### Exhibit 1

MARK	Reg. No.,/Reg. Date
"PERF WRAP" golf club grips	US TM Reg. No. 2,282,173; 09/28/99
RG grips for golf clubs	U.S. TM Reg. No. 1,689,164; 05/26/92
"RG AND DESIGN" golf equipment, namely grips for golf clubs	US TM Reg. No. 1,697,790; 6/30/92
"ROYAL GRIP" sporting articles, etc.	US TM Reg. No. 1,812,244; 12/21/93
"SAND MAXIMUM" golf & racquetball sports equipment namely grips for golf	US TM Reg. No. 2,038,304; 02/18/97
"SAND WRAP" golf & racquetball sports equipment namely grips for golf club/racquetball & tennis racquet handles	US TM Reg. No. 2,055,726; 4/22/97
"WHITE LIGHTENING" golf club grips	US TM Reg. No. 2,646,839; 11/05/02

**RECORDED: 08/23/2005** 

TRADEMARK REEL: 003145 FRAME: 0274