

04-15-2005

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102982328

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Roberts Research Laboratories, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State New Jersey Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: DeMert Brands, Inc.

Internal Address:

Street Address: 15402 N. Nebraska Avenue

City: Lutz State: FL Zip: 33549

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Florida Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: February 28, 2005

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,684,246 and 2,246,975

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Vincent L. Ramik

Internal Address: Diller, Ramik & Wight

Street Address: 7345 McWhorter Place

Suite 101

City: Annandale State: VA Zip: 22003

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$65.00

- Enclosed Authorized to be charged to deposit account if enclosed is insufficient

8. Deposit account number:

50-1716

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9. Signature.

04/14/2005 DBYRNE 00000066 1684246

01 FC:8521 40.00 DP 02 FC:8522 25.00 DP Vincent L. Ramik

Name of Person Signing

Signature

April 11, 2005

Date

2

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, Roberts Research Laboratories, Inc., a corporation existing under the laws of the State of New Jersey, with a principal place of business at 1480 S.W. 30th Avenue, Boynton Beach, Florida 33426, is the owner of the following trademarks:

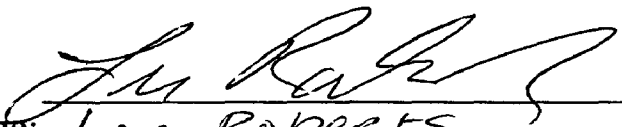
<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
JUST LONG HAIR	1,684,246	April 28, 1992
STRAIGHTER SMOOTHER HAIR	2,246,975	May 25, 1999

WHEREAS, DeMert Brands, Inc., a corporation existing under the laws of the State of Florida, with a principal place of business at 15402 N. Nebraska Avenue, Lutz, Florida 33549, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Roberts Research Laboratories, Inc. hereby assigns to DeMert Brands, Inc. all right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademarks, and the registrations thereof.

Roberts Research Laboratories, Inc.

2/28/05
Date

By: 
Name: Lee Roberts
Title: Pres