# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
UMG Recordings, Inc.		07/15/2005	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Polygram Holding, Inc.	
Street Address:	2220 Colorado Boulevard	
City:	Santa Monica	
State/Country:	re/Country: CALIFORNIA	
Postal Code:	de: 90404	
Entity Type:	ity Type: CORPORATION: DELAWARE	

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78617425	INTERNATIONAL MUSIC FEED
Serial Number:	78617430	INTERNATIONAL MUSIC FEED

### **CORRESPONDENCE DATA**

(818)733-4142 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 818 777-2892

rachel.pinto@umusic.com Email:

Correspondent Name: DeAnne Ozaki

Address Line 1: 10 Universal City Plaza Address Line 2: Suite 2330, 23rd Floor

Address Line 4: Universal City, CALIFORNIA 91608

NAME OF SUBMITTER:	DeAnne Ozaki
Signature:	/DeAnne Ozaki/
Date:	08/25/2005

**TRADEMARK REEL: 003147 FRAME: 0455** 

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> TRADEMARK REEL: 003147 FRAME: 0456

#### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of July 15, 2005, is made and entered into by UMG RECORDINGS, INC., a Delaware corporation ("Assignor"), as assignor, in favor of POLYGRAM HOLDING, INC., a Delaware corporation ("Assignee"), as assignee, with reference to the following facts and circumstances:

## RECITALS

WHEREAS, Assignor owns certain rights in the INTERNATIONAL MUSIC FEED trademark and the trademark applications relating thereto, including without limitation U.S. Serial No. 78/617,425 and U.S. Serial No. 78/617,430 (collectively, the "Trademarks");

WHEREAS, Assignee is the successor to the portion of the business of Assignor to which the Trademarks pertain and such business is existing and ongoing; and

WHEREAS, Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademarks.

## AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignment of Trademarks. Assignor hereby sells, transfers and assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business associated therewith and all common law and statutory right, title and interest in and to the Trademarks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademarks, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademarks, and to secure in its own name the registrations granted thereon. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Trademarks.
- 2. <u>Further Acts.</u> Assignor agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by Assignee, to effect, perfect or evidence the assignment set forth in Section 1 above ("<u>Supporting Documents</u>"). If Assignor fails or refuses to execute any Supporting Documents, or take such further actions, Assignor hereby agrees, for itself and its successors, assigns and transferees, to the fullest extent permitted by law, that the President and/or Chief Executive Officer of Assignee, and of any successor or assignee of Assignee, shall be, and are hereby, irrevocably appointed Assignor's attorney-in-fact with full authority to execute any Supporting Documents requested by Assignee, and to perform all other acts necessary to effect, perfect, evidence or enforce the assignment set forth in Section 1 above.

TRADEMARK REEL: 003147 FRAME: 0457 IN WITNESS WHEREOF, Assignor and Assignee have executed and entered into this Assignment as of the date first written above.

UMG RECORDINGS, INC.

POLYGRAM HOLDING, INC.

Michael Ostroff

Executive Vice President

Neil Nagano

Semor Vice President

TRADEMARK REEL: 003147 FRAME: 0458

**RECORDED: 08/25/2005**