

9/146

04-18-2005

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0654-0027 (Exp. 07/30/2005)



J.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

REC'D

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102983450

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Just Grab It, LLC

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation- State: \_\_\_\_\_  
☒ Other LLC

Citizenship (see guidelines) Utah - June 1, 1999

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 25, 2005

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Intermix Network, LLC

Internal

Address: \_\_\_\_\_

Street Address: 6060 Center Drive, Ste. 300

City: Los Angeles

State: CA

Country: U.S. Zip: 90045

- ☐ Association Citizenship \_\_\_\_\_  
☐ General Partnership Citizenship \_\_\_\_\_  
☐ Limited Partnership Citizenship \_\_\_\_\_  
☐ Corporation Citizenship \_\_\_\_\_

☒ Other LLC Citizenship DE - June 18, 2001

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

75728584 75728582  
75728583

B. Trademark Registration No.(s)

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

GRAB 'EM GRAB IT  
GRAB

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Intermix Network, LLC

Internal Address: Matt Fojut

Street Address: 6060 Center Drive,  
Suite 300

City: Los Angeles

State: CA Zip: 90045

Phone Number: 310-215-1001

Fax Number: 310-258-2757

Email Address: mfojut@intermix.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- ☐ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☒ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature: Matt Fojut Signature

4/04/05 Date

Total number of pages including cover sheet, attachments, and document: 4

04/15/2005 DBYRNE 00000010 75728584

Name of Person Signing

01 FC:8521  
02 FC:8522

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop 00000010, Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 003147 FRAME: 0749

# TRADEMARK ASSIGNMENT

**WHEREAS**, Just Grab It, LLC, a Utah limited liability company (hereinafter referred to as "ASSIGNOR"), owns the trademark 'GRAB IT', Application Serial No. 75728582 filed June 15, 1999 and Registration No. 2895976 granted on October 19, 2004.


**WHEREAS**, Intermix Network, LLC, a Delaware limited liability company (hereinafter referred to as "ASSIGNEE"), is the sole member of ASSIGNOR.

**WHEREAS**, ASSIGNEE is desirous of acquiring all rights, title and interest in and to said trademark as set forth herein;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark GRAB IT, Application Serial No. 75728582 filed June 15, 1999 and Registration No. 2895976 granted on October 19, 2004, including but not limited to, all of ASSIGNOR's common law rights and applications and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

**JUST GRAB IT, LLC**

By: Intermix Network, LLC  
Its Sole Member

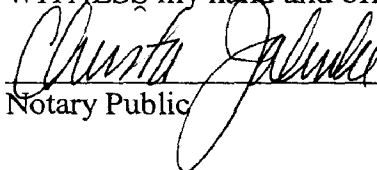
By:   
Name: Marco Ilardi  
Title: SVP of Business Development

**STATE OF CALIFORNIA**  
**COUNTY OF LOS ANGELES**

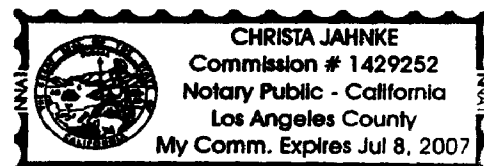
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On this 25<sup>th</sup> day of March, 2005, before me, Christa Jahnke, Notary Public, personally appeared Marco Ilardi, Senior Vice President of Intermix Network, LLC, the sole member of Just Grab It, LLC, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
Notary Public

(Seal of Notary)



**TRADEMARK**  
**REEL: 003147 FRAME: 0750**

# TRADEMARK ASSIGNMENT

**WHEREAS**, Just Grab It, LLC, a Utah limited liability company (hereinafter referred to as "ASSIGNOR"), owns the trademark 'GRAB 'EM', Application Serial No. 75728584 filed June 15, 1999.

**WHEREAS**, Intermix Network, LLC, a Delaware limited liability company (hereinafter referred to as "ASSIGNEE"), is the sole member of ASSIGNOR.

**WHEREAS**, ASSIGNEE is desirous of acquiring all rights, title and interest in and to said trademark as set forth herein;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark GRAB 'EM, Application Serial No. 75728584 filed June 15, 1999, including but not limited to, all of ASSIGNOR's common law rights and applications and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

**JUST GRAB IT, LLC**

By: Intermix Network, LLC  
Its Sole Member

By: [Signature]  
Name: Marco Ilardi  
Title: SUP of Business Development

**STATE OF CALIFORNIA**  
**COUNTY OF LOS ANGELES**

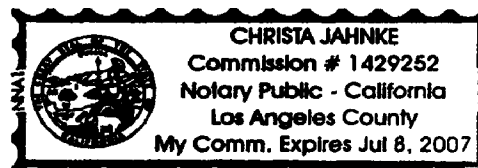
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WITNESS my hand and official seal.

[Signature]  
Notary Public

(Seal of Notary)



**TRADEMARK**  
**REEL: 003147 FRAME: 0751**

# TRADEMARK ASSIGNMENT

**WHEREAS**, Just Grab It, LLC, a Utah limited liability company (hereinafter referred to as "ASSIGNOR"), owns the trademark 'GRAB', Application Serial No. 75728583 filed June 15, 1999 and Registration No. 2895977 granted on October 19, 2004.


**WHEREAS**, Intermix Network, LLC, a Delaware limited liability company (hereinafter referred to as "ASSIGNEE"), is the sole member of ASSIGNOR.

**WHEREAS**, ASSIGNEE is desirous of acquiring all rights, title and interest in and to said trademark as set forth herein;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the said trademark GRAB, Application Serial No. 75728583 filed June 15, 1999 and Registration No. 2895977 granted on October 19, 2004, including but not limited to, all of ASSIGNOR's common law rights and applications and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademark, and the right to sue for past infringements thereof.

**JUST GRAB IT, LLC**

By: Intermix Network, LLC  
Its Sole Member

By:   
Name: Marco Ilardi  
Title: SVP of Business Development

**STATE OF CALIFORNIA**  
**COUNTY OF LOS ANGELES**

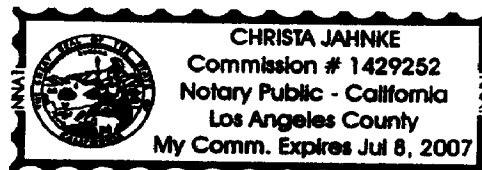
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On this 25<sup>th</sup> day of March, 2005, before me, Christa Jahnke, Notary Public, personally appeared Marco Ilardi, Senior Vice President of Intermix Network, LLC, the sole member of Just Grab It, LLC, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

(Seal of Notary)

WITNESS my hand and official seal.

  
\_\_\_\_\_  
Notary Public



**RECORDED: 04/14/2005**

**TRADEMARK**  
**REEL: 003147 FRAME: 0752**