

4/18/05

04-20-2005

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RE 102985139
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Smucker Fruit Processing Company

- Individual(s)
- General Partnership
- Corporation-State Ohio
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Execution Date(s) 12/23/03

Additional names of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: House of Webster

Internal

Address:

Street Address: 1013 N. Second Street

City: Rogers

State: Arkansas

Country: USA Zip: 72757-1988

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship Arkansas
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,078,517

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Keisling Pieper & Scott PLC

Internal Address:

Street Address: 1 East Center Street
Suite 217

City: Fayetteville

State: Arkansas Zip: 72701

Phone Number: 479/251-0800

Fax Number: 479/251-0801

Email Address:

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number

Authorized User Name

9. Signature:

4-14-05

Date

David B. Pieper Reg. No. 42,998

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK
REEL: 003148 FRAME: 0729

ASSIGNMENT OF TRADEMARK

WHEREAS, The J.M. Smucker Company, of Orrville, Ohio ("Assignor"), has adopted and is using the Lost Acres mark which is registered in the United States Patent and Trademark Office, Registration No.1078517 dated November 29, 1977 (the "MARK"); and

WHEREAS, House of Webster, of Arkansas ("Assignee"), is desirous of acquiring the MARK and the registration thereof, and the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the MARK, together with the goodwill of the business symbolized by the MARK and the above-identified registration thereof. The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to Assignee.

Smucker Fruit Processing

By:

[Handwritten Signature]
Adam M. Ekonomon

Title: Assistant General Counsel and Assistant Secretary
"Assignor"

State of Ohio)
)SS
Wayne County)

Before me, a Notary Public in and for said county, personally appeared Adam M. Ekonomon, known to me to be the person who, as Assistant General Counsel and Assistant Secretary of Smucker Fruit Processing, the corporation which executed the foregoing instrument, signed the same, and acknowledged to me that he did so sign said instrument in the name and upon behalf of said corporation as such officer; that the same is his free act and deed as such officer, and the free and corporate act and deed of said corporation; and that he was duly authorized thereunto by its board of directors.

In testimony whereof, I have hereunto subscribed my name, and affixed my official seal, at Orrville, Ohio, this 24 day of December, 2004.

[Handwritten Signature]
Notary Public

My commission expires on:

no expiration



JEANNETTE L. KNUDSEN, Attorney-At-Law
Notary Public - State of Ohio
My Commission has no expiration date
Sec. 147.03 R.C.