

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Summer Communications, Inc.		07/05/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cygnus Business Media, Inc.		
Street Address:	830 Post Road East		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1930546	EMS	
Registration Number:	1930547	EMERGENCY MEDICAL SERVICES	
Registration Number:	2286838	ADVANCED RESCUE TECHNOLOGY	
Registration Number:	2799521	FRONTLINE FIRST RESPONDER	
CORRESPONDENCE DATA			
Fax Number:	(202)663-8007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.663.8000		
Email:	cynthia.greer@pillsburylaw.com		
Correspondent Name:	Cynthia D. Greer		
Address Line 1:	2300 N Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
NAME OF SUBMITTER:	Cynthia D. Greer		
Signature:	/cynthia d greer/		

CH \$115.00 1930546

Date:

08/29/2005

Total Attachments: 3

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TRADEMARKS ASSIGNMENT

Dated as of July 5, 2005

WHEREAS, SUMMER COMMUNICATIONS, INC., a corporation incorporated under the laws of the State of California, located and doing business at 7626 Densmore Avenue, Van Nuys, CA 91406 ("Assignor"), own the trademarks set out in Schedule "A" hereto;

WHEREAS, CYGNUS BUSINESS MEDIA, INC., a corporation incorporated under the laws of the State of Delaware located and doing business at 830 Post Road East, Westport, CT 06880 ("Assignee"), is desirous of acquiring said trademarks and all associated goodwill in said trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks, and that portion of the business of Assignor to which the trademarks pertain, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Assignor covenants to execute and deliver to Assignee such further instruments of conveyance, transfer and confirmation and take such other action as Assignee may reasonably request from time to time on or after the date hereof, without further consideration and upon request of Assignee, in order to more effectively convey and transfer to Assignee the trademarks, together with the goodwill of the business symbolized by said trademarks, and that portion of the business of Assignor to which the trademarks pertain, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Nothing expressed or implied herein is intended to confer upon any person, other than Assignor and Assignee and their respective successors and assigns, any rights, remedies, obligations or liabilities under or by reason of this

Trademarks Assignment. This Trademarks Assignment shall inure to the benefit of and be binding upon the parties and their respective successors and assigns.

This Trademarks Assignment may not be amended or modified, except by an instrument in writing signed by the Assignor and Assignee.

This Trademarks Assignment shall be construed and enforced in accordance with the laws of the State of California. Any dispute arising out of or relating to the subject matter of this Trademark Assignment shall be settled by arbitration in accordance with the provisions of Section 9.09 of that certain Asset Purchase and Sale Agreement among the parties hereto and dated as of the date hereof.

The United States Patent and Trademark Office is hereby requested to record this instrument.

IN WITNESS WHEREOF, Seller has caused this Assignment to be duly executed as of the date first above written.

SUMMER COMMUNICATIONS, INC.

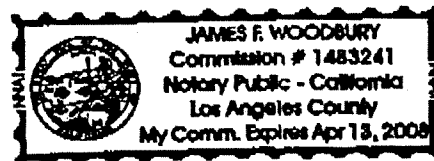
By: Carol Summer 7/4/05
Name: Carol Summer
Title: President

STATE OF CALIFORNIA :
: ss.
COUNTY OF Los Angeles :

Handwritten initials: JWS

On July 5, 2005 before me, the undersigned, personally appeared Carol Summer, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

James F. Woodbury
Notary Public
James F. Woodbury



TRADEMARKS ASSIGNMENT dated July 5, 2005

Assignor: SUMMER COMMUNICATIONS, INC.

Assignee: CYGNUS BUSINESS MEDIA, INC.

Schedule A

COUNTRY	MARK	STATUS	APPLICATION NO.	APPLICATION DATE	REGISTRATION NO.	REGISTRATION DATE
United States	EMS	Registered			1,930,546	October 31, 1995
United States	EMERGENCY MEDICAL SERVICES	Registered			1,930,547	October 31, 1995
United States	ADVANCED RESCUE TECHNOLOGY	Registered			2,286,838	October 12, 1999
United States	FRONTLINE FIRST RESPONDER	Registered			2,799,521	December 23, 2003