# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

**CONVEYING PARTY DATA** 

NATURE OF CONVEYANCE:

Name	Formerly	Execution Date	Entity Type
CHS INC.		05/30/2005	CORPORATION: MINNESOTA

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### RECEIVING PARTY DATA

Name:	GRUMA CORPORATION
Street Address:	1159 Cottonwood Lane
Internal Address:	Suite 200
City:	Irving
State/Country:	TEXAS
Postal Code:	75038
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 23

Property Type	Number	Word Mark
Registration Number:	1572210	AUNT JULIA
Registration Number:	2127400	CRUZ
Registration Number:	1579269	CRUZ
Registration Number:	1807798	ARIZONA BRAND
Registration Number:	2199381	EL GRANDELI
Registration Number:	2197187	ELGRANDELI PREMIUM
Registration Number:	1942466	LA CANASTA
Registration Number:	2401166	LA CANASTA
Registration Number:	1852517	LA CANASTA
Serial Number:	76619604	LA CANASTA
Registration Number:	1804656	LA LA'S
Registration Number:	2121802	MEXITOS
Registration Number:	1335712	MEXITOS
		TDADEMARK

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Registration Number:	1471560	RODRIGUEZ
Registration Number:	1471557	RODRIGUEZ
Registration Number:	1471558	RODRIGUEZ
Registration Number:	1471559	RODRIGUEZ WHERE QUALITY PREVAILS
Registration Number:	2918727	RODRIGUEZ
Registration Number:	1764741	SPANISH BELL
Registration Number:	1831502	SPANISH BELL
Registration Number:	2123933	SPARTA FOODS
Registration Number:	1789558	TACO PIECES
Registration Number:	1470840	WHERE QUALITY PREVAILS

#### **CORRESPONDENCE DATA**

Fax Number: (214)969-4343

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2149694214

Email: trademarkdallas@akingump.com

Correspondent Name: John Cone Akin Gump Strauss Hauer & Feld

Address Line 1: P.O. Box 688

Address Line 4: Dallas, TEXAS 75313-0688

NAME OF SUBMITTER:	John M. Cone
Signature:	/johnmcone/
Date:	08/29/2005

### Total Attachments: 4

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### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), effective as of May 30, 2005, is made by and between CHS Inc., a Minnesota corporation ("Assignor"), and GRUMA CORPORATION, a Nevada corporation ("Assignee").

#### WITNESSETH:

WHEREAS, Assignor has adopted and used, and has registered or applied to register the trademarks and service marks set forth on Exhibit A (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement entered into effective as of May 30, 2005, under which the portion of Assignor's business to which the Marks pertain was transferred to Assignee;

WHEREAS, Assignor has agreed to assign and Assignee has agreed to acquire all of Assignor's right, title, and interest in and to the Marks, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

- 1. Assignor hereby assigns, transfers and conveys unto Assignee, all of Assignor's right, title and interest in and to the Marks, both registered and common law, the goodwill of the business symbolized thereby, and the right to recover damages and profits for past infringement thereof.
- 2. Pursuant to that certain Asset Purchase Agreement dated May 30, 2005, Assignor has assigned, transferred and conveyed unto Assignee, all of Assignor's right, title and interest in and to the portion of the business of Assignor to which the Marks pertain.
- 3. This Agreement shall be governed by and construed in accordance with the laws of the United States of America and of the State of Texas.

[Signature page to follow.]

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# EXHIBIT A

## **UNITED STATES REGISTRATIONS**

MARK	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES	FIRST USE	
ARIZONA BRAND and design	1,807,798	11/30/1993	30	Corn and flour torillas and corn and tortilla chips	1/1/86	
AUNT JULIA	1,572,210	12/19/1989	30	Prepared Norwegian potato lefse (bread)	9/1/1952	
CRUZ	2,127,400	1/6/1998	30	Tortillas	10/1/100/	
CRUZ and design	1,579,269	1/23/1990	30	d	10/1/1986	
EL GRANDELI	2,199,381	······································	***************************************	Tortillas	10/1/1986	
EL GRANDELI	** <b>*</b> *********************************	10/27/1998	30	Tortillas and taco shells	8/1/1993	
PREMIUM and design	2,197,187	10/29/1998	30	Tortillas and taco shells	8/1/1993	
LA CANASTA	1,942,466	12/19/1995	30	Bunelos, tortillas chips, cheese sauces, green chili sauces, picante sauces, pizza sauce, bean sauces, flour and corn tortillas, Mexican pizza and burritos	8/6/1987	
LA CANASTA	1,434,854	(now cancelled)	29, 30	Corn husks (dried), chile pods (dried), cheese and nixtamale (cooked corn) in class 29; tortillas and tortillas chips, taco shells, tostada shells, nachos (tortillas chips with cheese topping), masa (tortilla dough), salsas (sauce), childe pods (seasoning), and chile powders	9/1/1981	
LA CANASTA	2,401,166	11/7/2000	30	Tortilla chips, tortillas, salsa, picante sauces and cheese sauces		
LA CANASTA	1,852,517	9/6/1994	30	Bunuelos, tortilla chips, cheese sticks, green chile sauces, picante sauces, pizza sauces, bean sauces, flour and corn tortillas, Mexican pizza and burritos		
Design (Lady and Arch design)	1,341,156	6/11/1985 (now cancelled)	29, 30	Corn tortilla chips in class 29; Corn and flour tortillas, taco and tostada shells, tamales and sopapillas in class 30	9/30/1983	
LA LA'S	1,804,656	11/16/1993	30	Corn and flour tortillas, taco chips	1/1/1984	
MEXITOS	2,121,802	12/16/1997	30	Tortillas and torilla chips	2/1/1982	
MEXITOS and design	1,335,712	5/14/1985	29, 30	Tortillas chips and nachos, cheese tortilla chips in class 29; corn shell tortillas, flour shell tortillas and hot sauce in class 30		
RODRIGUEZ	1,471,560	1/5/1988	30	Mexican foods, namely, burritos, taco sauce, nacho tortilla chips, nacho shells, nacho chips, tortillas, chili dogs wrapped in tortillas, tacos, enchiladas, tamales, nachos and cheese sauce		

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RODRIGUEZ and design (ribbon design)	1,471,557	1/5/1988	30	Mexican foods, namely, burritos, taco sauce, nacho tortilla chips, nacho shells, nacho chips, tortillas, chili dogs wrapped in tortillas, tacos, enchiladas, tamales, nachos and cheese sauce	3/1/1972
RODRIGUEZ and design (lady serving tacos)	1,471,558	1/5/1988	30	Mexican foods, namely, enchiladas	7/1/1982
RODRIGUEZ WHERE QUALITY PREVAILS and design	1,471,559	1/5/1988	30	Mexican foods, namely, burritos, taco sauce, nacho tortilla chips, nacho shells, nacho chips, tortillas, chili dogs wrapped in tortillas, tacos, enchiladas, tamales, nachos and cheese sauce	2/1/1970
RODRIGUEZ and design (lady serving tacos)	2,918,727	1/18/2005	30	Flour and corn tortillas, tortilla chips, and prepared Mexican foods, namely burritos, tacos, chimichangas, taquitos, enchiladas, tamales	1998
SPANISH BELL	1,764,741	4/13/1993	30	Corn and flour tortillas and corn chips	1/1/1984
SPANISH BELL and design	1,831,502	4/19/1994	30	Corn and flour tortillas and corn chips	1/1/1984
SPARTA FOODS	2,123,933	12/23/1997	30	Tortilla chips, tortillas, salsa, picante sauces and cheese sauces	5/20/1994
TACO PIECES	1,789,558	8/24/1993	30	Tortilla chips	8/2/1991
WHERE QUALITY PREVAILS	1,470,840	12/29/1987	30	Mexican foods, namely, burritos, taco sauce, nacho tortilla chips, nacho shells, nacho chips, tortillas, chili dogs wrapped in tortillas, tacos, enchiladas, tamales, nachos and cheese sauce	2/1/1970

## INTERNATIONAL REGISTRATIONS

And the first Vision in the	·		
COUNTRY	MARK	REG. NO./SERIAL NO.	CLASS
Canada	LA CANASTA and design	App. No. 1246886	TNA
Canada	RODRIGUEZ and design	App. No. 1215949	TNA TOTAL
Japan	LA CANASTA	Reg. No. 4546865	79 30

# UNITED STATES PENDING APPLICATIONS

MARK	SERIAL NO.	FILING DATE	BASIS/ STATUS	CLASS	GOODS/SERVICES
LA CANASTA and design	76/619604	11/8/2004	l(a) - pending	30	Flour tortillas, com tortillas, and tortilla
	<u> </u>	<u> </u>	examination		chips

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IN WITNESS WHEI	REOF, Assignor has executed this Assignment effective as of the date
first above written.	$\mathcal{M}$
CHS INC.	GRUMA CORPORATION
The Kerner	
By: Name: Patrick M. Klud	By: Name: Name: Salvados Elias
Title: Executive Vice	
Corporate Adm	
STATE OF TEXAS	8
	\$ \$ \$
COUNTY OF DALLAS	§
This instrument was Executive Vice President, Co	acknowledged before me on May 31, 2005, by Patrick M. Kluempke, orporate Administration, of CHS Inc. on behalf of said entity.  **Market Goldman**  Notary Public, State of Texas  **Very Law To Johnson**
	(printed name)
My commission expires:	VERNITA J. JOHNSON Rotary Public, State of Texas My Commission Expires 03-12-2009
STATE OF TEXAS	§
COUNTY OF DALLAS	§ §
This instrument was a of Gruma Corporation, on be	acknowledged before me on May 31, 2005, by Salvador Elias, Secretary shalf of said entity.
My commission expires:	Wuita Jo Johnson  Notary Public State of Texas  VERNITA J. JOHNSON  VERNITA J. JOHNSON
	My Commission Expires 03-12-2009

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