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PATENT & TRADEMARK OFFICE

Pearne & Gordon LLP.
Suite 1200, 1801 East 9th Street
Cleveland, Ohio 44114
Telephone: (216) 579-1700
Docket No.: MENT.H9407

Mail Stop Assignment Recordation Services
Commissioner of Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please record the attached original document(s) or copy thereof as follows:

Conveying Party:	SMITHKLINE BEECHAM CORPORATION
Address:	One Franklin Plaza, 200 North 16th Street Philadelphia, PA 19102
Receiving Party:	THE MENTHOLATUM COMPANY, a Delaware corp. 707 Sterling Drive Orchard Park, NY 14127
Nature of Conveyance:	Assignment
Date of Execution:	March 30, 2005, by virtue of Asset Purchase Agreement dated December 10, 2004.
Please record against: *Registration No(s):*	1,869,207, 1,141,969, 2,291,853, 1,314,264, 1,873,555 2,480,829, 2,874,732, 2,874,733, 2,919,983, 1,563,000 2,919,984, 1,277,626, 2,685,219, 2,582,222, 2,538,646
Application No(s):	78/271,724, 78/119,740, 78/283,264, 78/173,455
No. of Trademark(s):	15
No. of Application(s):	4

A check in the amount of $ 475,00 for the recordal fees is enclosed. Please charge any additional fees, or credit any overpayment, to deposit account 16-0820.

To my best knowledge and belief, the foregoing information is true and correct. Please correspond with Pearne & Gordon LLP at the above address.

04/15/2005 ECOOPER 00000279 1869207
01 FC:8521 40.00 OP
02 FC:8522 15.00 DA 435.00 OP

April 11, 2005
Date

Respectfully submitted,

Richard A. Sharpe
Registration No. 34,722.

~~04/15/2005 ECOOPER 00000279 160820 1869207~~
~~01 FC:8521 40.00 OP~~
~~02 FC:8522~~

Trademark Assignment

THIS TRADEMARK ASSIGNMENT is made this 30 day of March, 2005 by SMITHKLINE BEECHAM CORPORATION, a corporation organized under the laws of the commonwealth of Pennsylvania and having a registered office at One Franklin Plaza, 200 North 16th Street, Philadelphia, PA 19102, USA (collectively, "Assignor").

WHEREAS, Assignor has entered into an Asset Purchase Agreement, dated December 10, 2004 (the "Agreement") between Assignor and THE MENTHOLATUM COMPANY ("Assignee"), a Delaware corporation, having an office and place of business at 707 Sterling Drive, Orchard Park, New York 14127 USA, pursuant to which Assignor has agreed to sell and Assignee has agreed to purchase certain OXY Intellectual Property and other assets (as defined therein); and

WHEREAS, pursuant to the Agreement, Assignee desires to acquire and Assignor desires to sell all of Assignor's right, title and interest in, to and under the trademarks, trademark registrations, and applications for trademark registration, foreign and domestic, listed on Schedule A attached hereto and the goodwill of the business associated with the same (collectively, "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title and interest in and to the Trademarks together with the goodwill of the business associated with said Trademarks and any common law rights therein, and all registrations and applications for registration thereof (including, without limitation, all proceeds thereof and the rights to sue for past, present and future infringements), the same to be held and enjoyed by Assignee, for its own use and on behalf of its successors, legal representatives and assigns.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed by its duly authorized corporate officer and its seal to be affixed hereto this 30 day of March, 2005.

SMITHKLINE BEECHAM CORPORATION

By: _____

Christopher Soleti
Assistant Secretary

Commonwealth ~~STATE~~ OF Pennsylvania)
)ss:
COUNTY OF Montgomery)

On this 30 day of March, 2005, before me personally appeared Christopher Sidoti to me known to be the Assistant Secretary of the corporation that executed this assignment and who acknowledged to me that such corporation executed this assignment pursuant to its by-laws or a resolution of its Board of Directors.

Sevena L. Honer
NOTARY PUBLIC
My Commission Expires: _____

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Sevena L. Honer, Notary Public
Upper Merion Twp., Montgomery County
My Commission Expires Oct. 31, 2007
Member, Pennsylvania Association Of Notaries