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EET U.S. DEPARTMENT OF COMMERCE Y U.S. Patent and Trademark Office

To the Honorable Commissioner... 102980588 attached original documents or copy thereof.

1. Name of conveying party(ies): Union Bank of California, N.A. Individual(s) Association General Partnership Limited Partnership Corporation-State Other Bank Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: J.D. Power & Associates Internal Address: Street Address: 2625 Townsgate Road City: Westlake Village State: CA Zip: 91361 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Release of Trademark Collateral Execution Date: 04/01/2005

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1619003, 2486839, 2389394, 1948449 1918293, 2484450, 2475134, 1787607 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Amy Lee Brady Internal Address: CSC Street Address: 80 State Street, 6th Floor City: Albany State: NY Zip: 12207

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41): \$240.00 Enclosed Authorized to be charged to deposit account

8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Amy Lee Brady Signature Date: 04/12/2005

04/14/2005 DBYRNE NAME: AMY LEE BRADY 1619003 40.00 DP 200.00 DP

Total number of pages including cover sheet, attachments, and document: 3 Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

RELEASE OF TRADEMARK COLLATERAL

THIS RELEASE OF TRADEMARK COLLATERAL ("Release") is made as of April 01, 2005, by Union Bank of California, N.A., a national banking association ("Bank") the secured party under that certain Security Agreement-Trademarks referred to below.

WITNESSETH, and

WHEREAS, J.D. Power and Associates, a Delaware corporation (collectively, the "Borrower"), executed that certain Security Agreement-Trademarks dated as of January 1, 2003, (the "Security Agreement"), pursuant to which Borrower granted to Bank a security interest in certain Collateral, as therein defined, including among other things certain trademarks and general intangibles owned by Borrower; and

WHEREAS, the Security Agreement was recorded on January 16, 2003 with the US Patent & Trademark Office against the trademarks identified on Schedule A attached hereto and made a part hereof (the "Released Trademark"); and

WHEREAS, Bank has agreed to release all of its rights under the Security Agreement-Trademarks, including without limitation all of its rights in and to the Released Trademarks, and to reconvey to Borrower all of its rights in and to the Released Trademarks; and

NOW, THEREFORE, in consideration of the premises hereof, and other good and valuable consideration the receipt of which is hereby acknowledged, Bank hereby releases all of its rights in and to the Released Trademarks, reconveys to Borrower all of its right, title and interest in and to the Released Trademarks, releases all other rights it may have under the Security Agreement-Trademarks with respect to the Collateral, including the Released Trademarks, and cancels the Security Agreement-Trademarks in its entirety.

Bank hereby represents and warrants that it has not heretofore transferred to any other person or entity any of the rights in and to the Collateral that were granted to it pursuant to the Security Agreement-Trademark.

IN WITNESS WHEREOF, Bank has caused this Release to be duly executed on the date first above written.

UNION BANK OF CALIFORNIA, N.A.

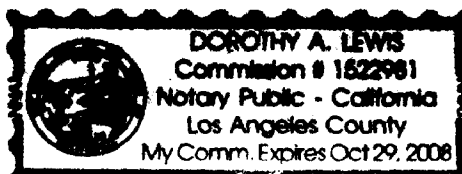
By: [Signature]
Name: Lucille Arevalos
Title: Vice President

STATE OF CALIFORNIA,)
County of LOS ANGELES) ss.

On APRIL 1, 2005, before me, DOROTHY A. LEWIS, a Notary Public in and for the State of California, personally appeared LUCILLE AREVALOS, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person~~s~~ whose name~~s~~ is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity~~(ies)~~, and that by his/~~her/their~~ signature~~s~~ on the instrument the person~~s~~, or the entity upon behalf of which the person~~s~~ acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Signature] (Seal)



Schedule A

<u>Mark</u>	<u>Registration Number</u>
J D Power & Associates	1,619,003
JD Power	2,486,839
JDPower.com	2,389,394
Poweranalyst	1,948,449
Power Information Network	1,918,293
Power Katalyst	2,484,450
Power Katalyst and Design	2,475,134
Powergram	1,787,607
Autotrak	1,918,306