Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kirkbi A/S		06/24/2005	CORPORATION: DENMARK

RECEIVING PARTY DATA

Name:	Kirkbi AG	
Street Address:	Sihlbruggstrasse 3	
City:	6340 Baar	
State/Country:	SWITZERLAND	
Entity Type:	CORPORATION: SWITZERLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2945865	CLIKITS

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: dsullivan@frosszelnick.com

Correspondent Name: David Ehrlich

Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.

Address Line 2: 866 United Nations Plaza

Address Line 4: 6th Floor, NEW YORK 10017

DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2:

Address Line 3:

Address Line 4:

TRADEMARK REEL: 003150 FRAME: 0813

900031224

NAME OF SUBMITTER:	David Ehrlich		
Signature:	/david ehrlich/		
Date:	08/31/2005		
Total Attachments: 1 source=050830-0302190-LGK-assignment CLIKITS and Design#page1.tif			

TRADEMARK REEL: 003150 FRAME: 0814

ASSIGNMENT

WHEREAS, Kirkbi A/S, a corporation organized and existing under the laws of Denmark, located at Koldingvej 2, DK-7190 Billund, Denmark ("Assignor"), is the owner of the following trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademark"):

TRADEMARK

REGISTRATION NO.

CLIKITS & Design

2,945,865

and

WHEREAS, Kirkbi AG, a corporation organized and existing under the laws of Switzerland, located at Neuhofstrasse 21, CH-6340 Baar, Switzerland ("Assignee"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

Kirkbi A/S

Name

Corporate Counsel

Title:

Date of Signature: 24 JUNE 2005

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RECORDED: 08/31/2005

TRADEMARK

REEL: 003150 FRAME: 0815