

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ski Limited Enterprises, Inc.		01/05/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Overton's, Inc.		
Street Address:	111 Red Banks Road		
City:	Greenville		
State/Country:	NORTH CAROLINA		
Postal Code:	27835		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2701191	BOATING FIRST	
Registration Number:	1964358	SKI LIMITED	
CORRESPONDENCE DATA			
Fax Number:	(336)607-7500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336-607-7308		
Email:	wstrademarks@kilpatrickstockton.com		
Correspondent Name:	Andrew Roppel, Esq.		
Address Line 1:	1001 West Fourth Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
NAME OF SUBMITTER:	Andrew Roppel		
Signature:	/Andrew Roppel/		
Date:	08/31/2005		

OP \$65.00 2701191

Total Attachments: 4


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**TRADEMARK
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TRADEMARK ASSIGNMENT

WHEREAS, Ski Limited Enterprises, Inc., an Ohio corporation having its principal offices at 7825 South Avenue, Youngstown, Ohio 44512 (“ASSIGNOR”), has adopted and used and is the record owner of the following trademarks (collectively, the “Marks”):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
BOATING FIRST	2,701,191	March 25, 2003
INTERNATIONAL TOUR	1,849,361	August 9, 1994
	1,855,020	September 20, 1994
SKI LIMITED	1,964,358	March 26, 1996

WHEREAS, Overton’s, Inc., a North Carolina corporation, having its principal offices at 111 Red Banks Road, Greenville, North Carolina 27835 (“ASSIGNEE”) is desirous of acquiring said Marks and the trademark registrations thereof in a form acceptable for recordation by the U.S. Patent and Trademark Office; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, convey, and transfer unto ASSIGNEE all right, title and interest in and to the Marks and the trademark registrations thereof, together with the goodwill of the business symbolized by the Marks, and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and legal representative.

IN WITNESS WHEREOF, as of January 5, 2005, ASSIGNOR and ASSIGNEE have caused this Assignment to be duly executed by the undersigned authorized representatives.

ASSIGNOR
SKI LIMITED ENTERPRISES, INC.

ASSIGNEE
OVERTON’S, INC.

By: 
Victor L. Daprile, President

By: _____
Mark Metcalfe, CEO

Ski Limited Enterprises, Inc. Notarial Acknowledgement

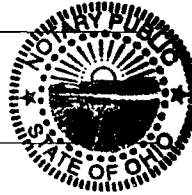
STATE OF OHIO)

COUNTY OF MAHONING)

I, Stuart A. Strasfeld, a Notary Public for said County and State, do hereby certify that Victor L. Daprile personally appeared before me this day in his capacity as President of ASSIGNOR and acknowledged that he executed the foregoing Trademark Assignment in such capacity on behalf of said ASSIGNOR and pursuant to authority duly received.

WITNESS my hand and notarial seal or stamp, this the 5 day of January, 2005.

Stuart A. Strasfeld
Notary Public



STUART A. STRASFELD, Attorney at Law
Notary Public
My Commission has no expiration date.
Section 147.03 R.C.

My Commission Expires: _____

Overton's, Inc. Notarial Acknowledgement

STATE OF NORTH CAROLINA)

COUNTY OF PITT)

I, _____, a Notary Public for said County and State, do hereby certify that Mark Metcalfe personally appeared before me this day in his capacity as Chief Executive Officer of ASSIGNEE and acknowledged that he executed the foregoing Trademark Assignment in such capacity on behalf of said ASSIGNEE and pursuant to authority duly received.

WITNESS my hand and notarial seal or stamp, this the _____ day of January, 2005.

Notary Public

My Commission Expires: _____

54138-308469
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TRADEMARK ASSIGNMENT

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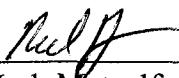
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IN WITNESS WHEREOF, as of January 5th, 2005, ASSIGNOR and ASSIGNEE have caused this Assignment to be duly executed by the undersigned authorized representatives.

ASSIGNOR
SKI LIMITED ENTERPRISES, INC.

ASSIGNEE
OVERTON’S, INC.

By: _____
Victor L. Daprile, President

By:  _____
Mark Metcalfe, CEO

Ski Limited Enterprises, Inc. Notarial Acknowledgement

STATE OF _____)

COUNTY OF _____)

I, _____, a Notary Public for said County and State, do hereby certify that Victor L. Daprile personally appeared before me this day in his capacity as President of ASSIGNOR and acknowledged that he executed the foregoing Trademark Assignment in such capacity on behalf of said ASSIGNOR and pursuant to authority duly received.

WITNESS my hand and notarial seal or stamp, this the _____ day of January, 2005.

Notary Public

My Commission Expires: _____

Overton's, Inc. Notarial Acknowledgement

STATE OF NEW JERSEY

COUNTY OF OCEAN

SUSAN DIMSEY
ID # 2295952
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 1-22-08

I, Susan Dimsey, a Notary Public for said County and State, do hereby certify that Mark Metcalfe personally appeared before me this day in his capacity as Chief Executive Officer of ASSIGNEE and acknowledged that he executed the foregoing Trademark Assignment in such capacity on behalf of said ASSIGNEE and pursuant to authority duly received.

WITNESS my hand and notarial seal or stamp, this the 5 day of January, 2005.

Susan Dimsey
Notary Public

My Commission Expires: 1-22-08

54138-308469
WINLJB01:1110198.1