

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miller Brewing Company		08/31/2005	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Miller Products Company		
Street Address:	3939 West Highland Boulevard		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53208		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1417947	BARLEY'S BEST	
CORRESPONDENCE DATA			
Fax Number:	(414)978-8675		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414 277 5000		
Email:	msl@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Marta S. Levine		
Signature:	/MartaLevine/		
Date:	09/01/2005		
Total Attachments: 1 source=AssnMillerMillerBarleysBest#page1.tif			

CH \$40.00 1417947

Assignment of Trademark

This Assignment of Trademark is made by and between Miller Brewing Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Brewing"), and Miller Products Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Products").

Whereas, Miller Brewing is the owner of the trademark BARLEY'S BEST and U.S. Trademark Registration No. 1,417,947 therefor, and the goodwill of the business in connection therewith (the "Trademark"); and

Whereas, Miller Products desires to acquire the Trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Miller Brewing hereby sells, assigns and transfers unto Miller Products, Miller Brewing's entire right, title and interest in and to the Trademark and Miller Brewing's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark.

In witness whereof, Miller Brewing has caused this Assignment of Trademark to be executed and sealed by a duly authorized officer as of the date written below.

Miller Brewing Company

By: 

Name: Kelly Hart Grebe

Title: Senior Assistant General Counsel

Date: August 31, 2005

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