

4.22.05  
Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

04-26-2005



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

REC'D  
TRADEMARK OFFICE  
102988455

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**  
Hand and Stone Massage Spa, Inc.

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: New Jersey  
 Other \_\_\_\_\_

Citizenship (see guidelines) USA

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
Additional names, addresses, or citizenship attached?  No

Name: Hand and Stone Franchise Corp  
Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Street Address: 1796 Hinds Road  
City: Toms River  
State: New Jersey  
Country: USA Zip: 08753

Association      Citizenship \_\_\_\_\_  
 General Partnership      Citizenship \_\_\_\_\_  
 Limited Partnership      Citizenship \_\_\_\_\_  
 Corporation      Citizenship New Jersey  
 Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) \_\_\_\_\_

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)  
76/614,787; 76/614,788

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Eric H. Melzer, Esq.

Internal Address: c/o Greenbaum, Rowe, Smith & Davis LLP

Street Address: 99 Wood Avenue South

City: Iselin

State: New Jersey Zip: 08830

Phone Number: 732-549-5600

Fax Number: 732-549-1881

Email Address: emelzer@greenbaumlaw.com

**6. Total number of applications and registrations involved:** 2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$80.00**

Authorized to be charged by credit card  
 Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

a. Credit Card      Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

**9. Signature:** *Eric H. Melzer*      4/14/05  
Signature      Date

Eric H. Melzer, Esq.      Total number of pages including cover sheet, attachments, and document: 4  
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Refund Ref: 04/25/2005 GT0N11 0000144281

CHECK Refund Total: \$15.00

TRADEMARK  
REEL: 003151 FRAME: 0755

OFFICE OF RECORDS  
2005 APR 22 11 09 37  
FINANCE SECTION

40.00 DP  
25.00 DP  
04/25/2005 610M11  
01 FC:8521  
02 FC:8522

**ASSIGNMENT AND ASSUMPTION OF TRADEMARKS AGREEMENT**

WHEREAS, HAND AND STONE MASSAGE SPA, INC., a New Jersey corporation having its principal place of business at 1796 Hinds Road, Toms River, New Jersey 08753 (the "Assignor"), has used and is the owner of the trademarks set forth on Exhibit A attached hereto and made a part hereof (collectively, the "Trademarks"); and

WHEREAS, HAND AND STONE FRANCHISE CORP. a New Jersey corporation having its principal place of business at 1796 Hinds Road, Toms River, New Jersey 08753 (the "Assignee"), is desirous of acquiring any and all rights that the Assignor may have in and to the Trademarks and the applications and registrations therefor, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to recover for damages and profits for past infringements thereof;

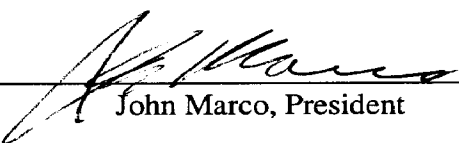
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all right, title and interest in and to the Trademarks, and the registrations and the applications therefor for the United States and throughout the world, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with all rights of action, powers and benefits accruing to the Trademarks, including without limitation, the right to recover for damages and profits for past infringements thereof.

The Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all the Assignor's rights, title and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

IN WITNESS WHEREOF, this Assignment is executed, delivered and made effective as of the 6th day of April, 2005

ASSIGNOR:

HAND AND STONE MASSAGE SPA, INC.

By:  \_\_\_\_\_  
John Marco, President

ASSIGNEE:

HAND AND STONE FRANCHISE CORP.

By:  \_\_\_\_\_  
John Marco, President

**EXHIBIT A**  
**TRADEMARKS**

<b><u>Mark</u></b>	<b><u>Serial #</u></b>	<b><u>Date of Application</u></b>
HAND AND STONE MASSAGE SPA LOVE THYSELF FOR LESS AND LOGO	76/614,787	October 5, 2004
LOVE THYSELF FOR LESS	76/614,788	October 5, 2004

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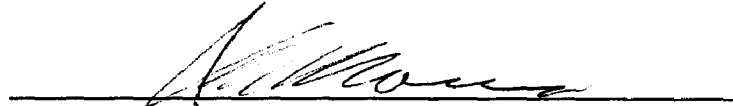
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HAND AND STONE MASSAGE SPA, INC.


By: \_\_\_\_\_

  
John Marco, President

ASSIGNEE:

HAND AND STONE FRANCHISE CORP.

By: \_\_\_\_\_

  
John Marco, President

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