

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/26/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Estee Lauder Inc.		09/01/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Rodan & Fields Inc.
Street Address:	767 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10153
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2976554	UNBLEMISH

CORRESPONDENCE DATA

Fax Number: (212)572-6743
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: uspto@estee.com
 Correspondent Name: Lesley A. Moradian
 Address Line 1: 767 Fifth Avenue
 Address Line 2: 46th Floor
 Address Line 4: New York, NEW YORK 10153

NAME OF SUBMITTER:	Lesley A. Moradian
Signature:	/Lesley A. Moradian/
Date:	09/01/2005

CH \$40.00 2976554

Total Attachments: 2

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ASSIGNMENT

This Assignment, effective nunc pro tunc as and from the 26th day of July, 2005, from Estee Lauder Inc., a corporation organized and existing under the laws of the state of Delaware, located at 767 Fifth Avenue, New York, New York 10153, (hereinafter the "ASSIGNOR"), to Rodan & Fields Inc., a corporation organized and existing under the laws of the state of Delaware, whose address is 767 Fifth Avenue, New York, New York 10153 (hereinafter "ASSIGNEE");

WITNESSETH THAT:

WHEREAS, the ASSIGNOR was, as of July 26, 2005, the owner of all right, title and interest in and to the UNBLEMISH trademark, United States Registration No. 2,976,554 (the "Trademark"), and in and to the goodwill of the business relating thereto;

WHEREAS, the ASSIGNEE, as a related company and a successor in interest to ASSIGNOR, acquired all right, title and interest in the Trademark, together with the goodwill of the business associated with the Trademark nunc pro tunc as of July 26, 2005 for good and valuable consideration; and

WHEREAS, the parties desire to ratify said assignment;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign unto ASSIGNEE all right, title and interest in and to the

aforesaid Trademark without limitation, together with the goodwill of the business appertaining thereto, nunc pro tunc as of July 26, 2005.

IN WITNESS WHEREOF, the ASSIGNOR has hereunto executed this instrument this 1st day of September, 2005.

ESTEE LAUDER INC.

By: *Lesley A. Moradian*
Lesley A. Moradian
Assistant Secretary

UNITED STATES OF AMERICA)
STATE OF NEW YORK) ss.:
COUNTY OF NEW YORK)

On this 1st day of September, 2005, before me personally appeared Lesley A. Moradian, to me known and known to me to be the Assistant Secretary of Estee Lauder Inc., and who executed the foregoing instrument, and she duly acknowledged to me that she executed the same for the purposes set forth therein.

Lenard John, Jr.
Notary Public

LENNARD JOHN, JR.
Notary Public, State of New York
No. 01JO4995662 Qual. in Kings Co.
Certificate File in New York County
Commission Expires June 4, 2006