

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SORENSEN COMMUNICATIONS, INC.	FORMERLY Sorenson Media, Inc.	04/27/2005	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	SORENSEN MEDIA, INC.
Street Address:	2511 South West Temple Street
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84115
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2636357	S
Registration Number:	2729675	SORENSEN MEDIA
Registration Number:	2651063	SORENSEN BROADCASTER
Registration Number:	2845455	SORENSEN VCAST
Registration Number:	2714373	SORENSEN SQUEEZE
Registration Number:	2788266	VCAST
Registration Number:	2769101	SORENSEN SPARK
Registration Number:	2843365	SORENSEN
Registration Number:	2235065	SORENSEN VIDEO

CORRESPONDENCE DATA

Fax Number: (801)531-9168
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (801) 532-1922

CH \$240.00 2636357

Email: trademark@traskbritt.com
Correspondent Name: Kevin K. Johanson
Address Line 1: 230 South 500 East, Suite 300
Address Line 4: Salt Lake City,, UTAH 84102

NAME OF SUBMITTER:	Daniel J. Morath
Signature:	/Daniel J. Morath/
Date:	09/06/2005

Total Attachments: 3
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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, SORENSON COMMUNICATIONS, INC. does hereby:

SELL, ASSIGN AND TRANSFER to SORENSON MEDIA, INC., ("ASSIGNEE"), a corporation of the state of Utah having a place of business at 2511 South West Temple Street, Salt Lake City, Utah 84115, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries in and to certain intellect property identified on Appendix A.

ASSIGNOR assigns to ASSIGNEE for all patent applications listed on Appendix A, such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent or the legal equivalent thereof which have been or may be filed in the United States and all foreign countries relating to any of such improvements; all original, reexamined and reissued patents which have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application made in the United States;

ASSIGNOR assigns to ASSIGNEE for all Trademark Registrations listed on Appendix A, including priority rights and all goodwill associated with the business with which the subject trademark has been used in the United States and all foreign countries on any work included in said Trademark Registration;

ASSIGNOR assigns to ASSIGNEE for all Copyrights listed on Appendix A and any and all other applications, registrations and copyrights which have been or shall accrue or be filed in the United States and all foreign countries on any work included in said Copyrights;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign intellectual property granted on such improvements to and in the name of the ASSIGNEE;

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, to execute all divisional, continuing, substitute, renewal, reissue, and all other intellectual property relating to any and all such improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to such improvements and the history thereof, and testify as to the same in any interference, litigation or other proceeding relating thereto; and generally to do everything possible which the ASSIGNEE shall consider desirable

for vesting title to such improvements in the ASSIGNEE, and to secure, maintain, defend and enforce valid and enforceable intellectual property protection for such improvements;

AGREE AND ACKNOWLEDGE that the SALE, ASSIGNMENT AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives and successors of each undersigned ASSIGNOR and EXTEND to the successors, assigns and nominees of the ASSIGNEE.

SORENSEN COMMUNICATIONS, INC.:

Jim Sorenson

Date *8/29/05*

By: *JIM SORENSON*

Its: *CEO*

COUNTY OF *Salt Lake*
STATE OF *Utah*; ss.

On this *29th* day of *August*, 2005, before me personally appeared to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same.

Robert J. Blanke
Notary Public in and for said County and State

My Commission Expires:
June 1, 2008



APPENDIX A

- US Patent Application No – 11/141,434 – filed May 31, 2005 – entitled “Method, graphical interface and computer-readable medium for reformatting data”
- US Patent Application No – 11/140,773 – filed May 31, 2005 – entitled “Method, graphical interface and computer-readable medium for forming a batch job”
- US Patent Application No – 11/140,784 – filed May 31, 2005 – entitled “Method, graphical interface and computer-readable medium for generating a preview of a reformatted preview segment”
- US Patent Application No – 10/627,199 – filed July 25, 2003 – entitled “Smart loader for flash video slicing and method and system for same”
- US Patent Application No – 10/084,609 – filed February 27, 2002 – entitled “Method and system for improved diamond motion search image compression”
- US Patent 6,909,748 – issued June 21, 2005 – entitled “Method and system for image compression using block size heuristics”
- US Trademark Registration No. TM 2636357 for “S (stylized)”
- US Trademark Registration No. TM 2729675 for “SORENSEN MEDIA”
- US Trademark Registration No. TM 2651063 for “SORENSEN BROADCASTER”
- US Trademark Registration No. TM 2845455 for “SORENSEN VCAST”
- US Trademark Registration No. TM 2714373 for “SORENSEN SQUEEZE”
- US Trademark Registration No. TM 2788266 for “VCAST”
- US Trademark Registration No. TM 2769101 for “SORENSEN SPARK”
- US Trademark Registration No. TM 2843365 for “SORENSEN (Stylized)”
- US Trademark Registration No. TM 2235065 for “SORENSEN VIDEO”
- US Copyright TX5-133990 for “Sorenson video 2 quick time codec version 2.1 developer edition”
- US Copyright TX5-134-010 for “Sorenson video developer edition”
- US Copyright TX5-133-996 for “Sorenson video 2 quick time codec developer edition”