04-29-2005

3179-0002 RI ET

4/25/05

102992012

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Sallie Mae, Inc.
12061 Bluemont Way
Reston, VA 20190

☐ Individual(s) ☐ Association
☐ Partnership ☐ Limited Partnership
☒ Corporation **Delaware**
☐ Other

Additional name(s) of conveying party(ies) attached?
☐ Yes ☒ No

2. Name and address of receiving party(ies):
Northwest Education Loan Association

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation **Washington (State)**
☐ Other

Internal Address:

Street Address: **190 Queen Anne Avenue North, Suite 300**

City: **Seattle** State: **WA** ZIP: **98109**

Additional name(s) & address(es) attached? ☐ Yes ☒ No

APR 25 2005

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: **22 April 2005**
Effective Date: **22 April 2005**

4. Application number(s) or Registration number(s):

A. Trademark Application No.(s) **78/392,578**

B. Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **E. Victor Indiano**

Internal Address:

Street Address: One North Pennsylvania Street
Suite 850
Indianapolis, Indiana 46204

Telephone: (317) 822-0033

6. Total number of applications and trademarks involved: **1**

7. Total fee (37 CFR 3.41):.....**$40.00**

☒ Enclosed

☐ Authorized to be charged to deposit account

8. **Deposit account number: 50-1590.** Commissioner hereby authorized to charge any defect in fees or credit any overpayment to said deposit account.
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

E. Victor Indiano — Name of Person Signing
Signature
22 April 2005 — Date

Customer Number 000031425

Total number of pages including cover sheet, attachments, and document:

04/28/2005 JJALLAH2 00000004 78392578
01 FC:8521 40.00 OP

SERVICE MARK ASSIGNMENT
FEDERAL SERVICE MARK APPLICATION

I.Mark: **TAKE AIM (words only)**
Serial No.: 78/392,578
Filed: 29 March 2004

ASSIGNOR: **Sallie Mae, Inc.**
(A Delaware Corporation)
12061 Bluemont Way
Reston, Virginia 20190

ASSIGNEE: **Northwest Education Loan Association**
(A Washington (State) Corporation)
190 Queen Anne Avenue North
Suite 300
Seattle, Washington 98109

The Assignor is using, either itself or through a Licensee, the above-referenced Service Mark, and is the owner of the Service Mark Application set forth above (collectively, the "Service Mark"). The Assignee desires to acquire the Service Mark together with the good will of the business with which said Service Mark is used, and the Assignor desires to assign all of its rights in the Service Marks, and the Goodwill appurtenant thereto.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for one dollar ($1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, said Assignor by these presents, sells, transfers, conveys, and assigns unto Assignee its entire right, title and interest in and to said Service Mark identified herein, all Registrations and Applications for Registration therefore, the goodwill of the business in connection with which said Service Mark is used and which is symbolized by the Service Mark including the right to sue and collect all damages for any past infringements.

SALLIE MAE, INC

By: _____

Printed Name: ERIC D. REICIN

Title: VP & ASSOCIATE GENERAL COUNSEL

Date: 4/22/05

STATE OF VIRGINIA)
) SS:
COUNTY OF FAIRFAX)

Before me, a Notary Public, within and for said County and State, personally appeared the person whose name is signed above, and proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the foregoing Assignment on the date set forth above. Witness my hand and Notarial Seal this 22 day of APRIL, 2005.

Lisa Marie Bellovich

Notary Public (Signature)

LISA-MARIE BELLOVICH

(Printed Name)

My Commission Expires: MARCH 31, 2005

My County of Residence is: LOUDOUN

02 - Assignment of TAKE AIM trademark from SALLIE MAE to NELA.wpd

W:\Word Processing\3179 - Northwest Education Loan Association\02 - Assignment of TAKE AIM trademark from SALLIE MAE to NELA.wpd