TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Infinity Broadcasting Corporation		09/06/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Infinity WLIF, Inc.	
Street Address:	1515 Broadway	
Internal Address:	c/o Corp Legal / 51st Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10036	
Entity Type:	CORPORATION: MARYLAND	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1918374	WLIF

CORRESPONDENCE DATA

Fax Number: (212)258-6193

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 846-3614

Email: kaz.tanakh@viacom.com
Correspondent Name: Viacom International Inc.

Address Line 1: 1515 Broadway

Address Line 2: c/o Corp Legal / 51st Floor (Kaz Tanakh)

Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Rebecca Borden
Signature:	/rb/
Date:	09/06/2005

TRADEMARK REEL: 003153 FRAME: 0730

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Total Attachments: 1

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TRADEMARK
REEL: 003153 FRAME: 0731

ASSIGNMENT OF TRADEMARKS

WHEREAS, Infinity Broadcasting Corporation ("Assignor"), a Delaware corporation with a place of business at 1515 Broadway, New York, New York 10036, is the owner of the federal trademark registration No. 1,918,374 for the mark WLIF ("Mark") on and in connection with "radio broadcasting services" in International Class 38 assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, Infinity WLIF, Inc. ("Assignee"), a Maryland corporation with a place of business at 1515 Broadway, New York, New York 10036, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 6th day of September, 2005

Infinity Broadcasting Corporation

Name: Rebecca Borden

Title: Assistant Secretary

Sworn to before me this 6th day of September, 2005

Notary Public

KAZ A. TANAKH

NOTARY PUBLIC, State of New York

No. 017A5083734

Qualified in New York County

Commission Expires Aug. 18, 20

TRADEMARK RECORDED: 09/06/2005 REEL: 003153 FRAME: 0732

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