

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Starr Puffs Bakery, LLC		07/11/2005	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Roskam Baking Company		
<b>Street Address:</b>	4880 Corporate Exchange Boulevard SE		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49512		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	76515698	STARR PUFFS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(616)957-8196		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	616-949-9610		
<b>Email:</b>	ptomail@priceheneveld.com		
<b>Correspondent Name:</b>	Todd A. Van Thomme		
<b>Address Line 1:</b>	P.O. Box 2567		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49501		
<b>NAME OF SUBMITTER:</b>	Todd A. Van Thomme		
<b>Signature:</b>	/Nathan's Daddy/		
<b>Date:</b>	09/07/2005		
<b>Total Attachments: 1</b>			
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CH \$40.00 76515698

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Starr Puffs Bakery, LLC, a Michigan limited liability company, having a principal place of business at 4880 Corporate Exchange Boulevard SE, Grand Rapids, MI 49512 (“Assignor”), has adopted, owns, and is using the Mark STARR PUFFS & DESIGN (“the Mark”) in connection with bakery goods; and

**WHEREAS**, Assignor has applied for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Application Serial No. 76/515,698 filed on May 20, 2003; and

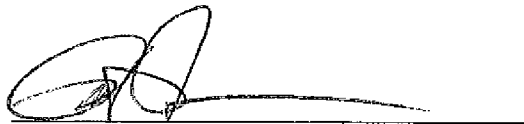
**WHEREAS**, Roskam Baking Company, a Michigan corporation, having a mailing address of 4880 Corporate Exchange Boulevard SE, Grand Rapids, MI 49512 (“Assignee”), desires to acquire the Mark, and the pending application;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers Assignee all right, title, and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the pending application for registration.

Witness:

Authorized Officer:

Date:



7/11/05

Robert O. Roskam  
President  
Starr Puffs Bakery, LLC