# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/16/2004

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ACS Heritage, Inc.		09/01/2005	CORPORATION: VIRGINIA

### **RECEIVING PARTY DATA**

Name:	ACS Marketing, L.P.
Street Address:	2828 N. Haskell
City:	Dallas
State/Country:	TEXAS
Postal Code:	75204
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

### PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	76535434	HERITAGE CYBERACCESS
Registration Number:	2912300	HERITAGE BUSINESS PLAN-FORMANCE
Registration Number:	2912299	HERITAGE PROGRAM ASSESSMENT
Registration Number:	2912298	HERITAGE PHARMACY RANKING
Registration Number:	2912297	HERITAGE CYBERFORMANCE TOOLKIT
Registration Number:	2912296	SMARTPA
Registration Number:	2866425	HERITAGE CLINICAL PLAN-FORMANCE
Registration Number:	2131691	HERITAGE SEARCH
Registration Number:	2070723	PEER-FORMANCE

## **CORRESPONDENCE DATA**

(214)953-5822 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

**REEL: 003155 FRAME: 0360** 

**TRADEMARK** 900031698

Phone:	214-953-5982		
Email:	jholloway@jw.com		
Correspondent Name:	J. Russell Holloway		
Address Line 1:	901 Main Street, Suite 6000		
Address Line 4:	Dallas, TEXAS 75202		
NAME OF SUBMITTER:		J. Russell Holloway	
Signature:		/j. russell holloway/	
Date:		09/08/2005	
Total Attachments: 2			

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TRADEMARK
REEL: 003155 FRAME: 0361

#### **ASSIGNMENT**

This ASSIGNMENT is made effective as of December 16, 2004, between ACS Heritage, Inc., ("Assignor") and ACS Marketing, L.P., a Delaware limited partnership, located and doing business at 2828 N. Haskell, Dallas, Texas 75204 ("Assignee").

### WITNESSETH:

WHEREAS, Assignor is the exclusive owner of all right, title and interest in and to the service marks listed on Schedule A hereto (collectively the "Marks"), the federal registrations thereto (the "Registrations"); and the federal applications thereto (the "Applications"); and

WHEREAS, Assignee desires to acquire from Assignor the entirety of Assignor's right, title and interest in and to the Marks, Registrations, and Applications;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers assigns and conveys to Assignee all of its right, title and interest in and to the Marks, Registrations, and Applications, including all of its common law rights, together with the goodwill of the business appertaining to and/or symbolized by the Marks.

ACS HERITAGE, INC.

Cynthia L. Hageman

**Assistant Secretary** 

Dated:  $\frac{99705}{2}$ 

# SCHEDULE A

MARK	APP./REG. NO.
HERITAGE CYBERACCESS	76/535,434
HERITAGE BUSINESS PLAN-FORMANCE	2,912,300
HERITAGE PROGRAM ASSESSMENT	2,912,299
HERITAGE PHARMACY RANKING	2,912,298
HERITAGE CYBERPERFORMANCE TOOLKIT	2,912,297
SMARTPA	2,912,296
HERITAGE CLINICAL PLAN PERFORMANCE	2,866,425
HERITAGE SEARCH	2,131,691
PEER-FORMANCE	2,070,723

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Assignment – Page 2

**RECORDED: 09/08/2005** 

TRADEMARK REEL: 003155 FRAME: 0363