

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Starr Puff Bakery, LLC		07/11/2005	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Roskam Baking Company		
Street Address:	4880 Corporate Exchange Boulevard SE		
City:	Grand Rapids		
State/Country:	MICHIGAN		
Postal Code:	49512		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2889583	MIDNIGHT STARR PUFF	
CORRESPONDENCE DATA			
Fax Number:	(616)957-8196		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	616-949-9610		
Email:	ptomail@priceheneveld.com		
Correspondent Name:	Todd A. Van Thomme		
Address Line 1:	P.O. Box 2567		
Address Line 4:	Grand Rapids, MICHIGAN 49501		
NAME OF SUBMITTER:	Todd A. Van Thomme		
Signature:	/Nathan's Daddy/		
Date:	09/08/2005		
Total Attachments: 1			
source=Registration No. 2,889,583 STA22 T-301#page1.tif			

CH \$40.00 2889583

TRADEMARK ASSIGNMENT

WHEREAS, Starr Puff Bakery, LLC, a Michigan limited liability company, having a principal place of business at 4880 Corporate Exchange Boulevard SE, Grand Rapids, MI 49512 (“Assignor”), has adopted, owns, and is using the Mark MIDNIGHT STARR PUFF (“the Mark”) in connection with bakery goods; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration No. 2,889,583 registered on September 28, 2004; and


WHEREAS, Roskam Baking Company, a Michigan corporation, having a mailing address of 4880 Corporate Exchange Boulevard SE, Grand Rapids, MI 49512 (“Assignee”), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registration thereof.

Witness:

Authorized Officer:

Date:



Robert O. Roskam
President
Starr Puff Bakery, LLC

7/11/05