From: Eden at Michael Haynes PLC

Form PTO-1594 (Rev. 03/05) OMB Collection 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
RECORDATION FORM COVER SHEET	
TRADEMARKS ONLY	
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies):	2. Name and address of receiving party(les)
The Rosetta Marketing Strategies Group, LLC	Additional names, addresses, or citizenship attached?
	Name: RMSG LLC
Individual(s) Association	Internal Address: 502 Carnegie Center, Suite 100
General Partnership Limited Partnership Corporation- State:	Street Address: 502 Carnegie Center, Suite 100
✓ Other Limited Liability Company	City: Princeton
Citizenship (see guidelines) Delaware	State: New Jersey
<u> </u>	Country: USA Zip: 08540
Additional names of conveying parties attached? Yes V	
3. Nature of conveyance)/Execution Date(s) :	General Partnership Citizenship
Execution Date(s) 7 July 2005	Limited Partnership Citizenship
✓ Assignment	Corporation Citizenship
Security Agreement Change of Name	Other Limited Uability CCitizenship Delaware If assignee is not domiciled in the United States, a domestic
Other	representative designation is attached: Yes No (Designations must be a separate document from assignment)
4. Application number(s) or registration number(s) and identification or description of the Trademark.	
A. Trademark Application No.(s) 78/384.198	B. Trademark Registration No.(s)
ROSETTA MARKETING WARE	
5. Name & address of party to whom correspondence	6. Total number of applications and
concerning document should be mailed: Name: <u>Michael N. Havnes</u>	registrations involved;
Internal Address: 1341 Hunterstield Close	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$.40.00
Keswick, Virginia 22947	Authorized to be charged by credit card
Street Address: 1341 Huntersheld Close	Authorized to be charged to deposit account
Street Address: 1341 muntersiteid Cidae	Enclosed
City: Keswick	8. Payment Information:
State: Virginia Zip: 22947.	a. Credit Card Last 4 Numbers 2688
Phone Number: 434-972-9988	Expiration Date <u>oa/oa</u>
Fax Number: 815-550-8850	b. Deposit Account Number
Email Address: Mike @ Michael Haynes.com	Authorized User Name
9. Signature:	11 July 2005
Signature	Date
Michael N. Haynes	Total number of pages including cover sheet, attachments, and document: 2
Name of Person Signing	silest, stastimente, and abcoment.

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 003155 FRAME: 0760

ASSIGNMENT AND AGREEMENT

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1005-015

The Rosetta Marketing Strategies Group, LLC, of 502 Carnegie Center, Suite 100, Princeton, New Jersey, 08540, United States of America ("ASSIGNOR"), has adopted, used, and is using the mark ROSETTA MARKETING WARE (the "mark"), which is pending in the United States Patent and Trademark Office, Serial Number 78/384,198, filed 15 March 2004.

RMSG LLC, an entity organized and existing under the state laws of Delaware, having its principal place of business at 502 Carnegic Center, Suite 100, Princeton, New Jersey, 08540, United States of America, and its successors, assigns, and legal representatives ("ASSIGNEE"), desires to acquire the mark.

Therefore, for the sum of One Dollar (US\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, the entire and exclusive rights, privileges, title, and interest, in and to the mark, together with the goodwill of the business symbolized by the mark.

Date: Jaly 7 2005

Shristopher B. Kuenne

Manager

The Rosetta Marketing Strategies Group, LLC

United States of America

State of New July) seal

County of Muc

City of Princeton

On this day of , 200 5, before me personally appeared , to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same on behalf of the identified entity with authority to do so.

Notary Public

BARBARA A. VAN LIEW A Notary Public of New Jersey My Commission Expires Sept. 01, 2009