

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brown Group, Inc.		05/27/1999	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Brown Shoe Company, Inc.		
Street Address:	8300 Maryland Avenue		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63105-3693		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0048351	REGAL.	
CORRESPONDENCE DATA			
Fax Number:	(314)238-2401		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-238-2400		
Email:	trademarks@patpro.com		
Correspondent Name:	Edward A. Boeschstein		
Address Line 1:	12412 Powerscourt Drive		
Address Line 2:	Suite 200		
Address Line 4:	St. Louis, MISSOURI 63131		
NAME OF SUBMITTER:	Edward A. Boeschstein		
Signature:	/edward a. boeschstein/		
Date:	09/09/2005		
Total Attachments: 0			

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