

Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Phoenix Intangibles Holding Company
Two Greenville Crossing
4005 Kennett Pike, Suite 220
Greenville, DE 19807

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Delaware
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) July 7, 2005

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Unilever Supply Chain, Inc.

Internal

Address: _____

Street Address: 1 John Street

City: Clinton

State: Connecticut

Country: US Zip: 06413

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Delaware
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
76/331,212; 76/357,296; and 76/331,211

B. Trademark Registration No.(s)

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
SNUGGLES; SNUGGLES; and SNUGGLE-UPS

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David V. Radack

Internal Address: _____

Eckert Seamans Cherin & Mellott, LLC

Street Address: _____

600 Grant Street, 44th Floor

City: Pittsburgh

State: PA Zip: 15219

Phone Number: 412/566-6777

Fax Number: 412/566-6099

Email Address: dradack@eckertseamans.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 120.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 02-2556

Authorized User Name Eckert Seamans Cherin & Mellott

9. Signature:



Signature

July 14, 2005

Date

David V. Radack

Name of Person Signing

Total number of pages including cover sheet, attachments, and document 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

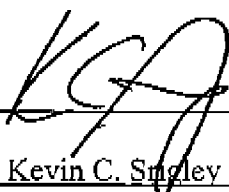
WHEREAS, PHOENIX INTANGIBLES HOLDING COMPANY, a Delaware corporation, whose address is Two Greenville Crossing, 4005 Kennett Pike, Suite 220, Greenville, DE 19807 ("Assignor"), has adopted and is using the marks listed on Schedule A attached hereto (referred to hereinafter as the "Marks") and Statements of Use have been filed in all three (3) trademark applications; and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a Delaware corporation, with its address at 1 John Street, Clinton, Connecticut 06413 ("Assignee"), desires to acquire the marks and the applications therefore;

NOW, THEREFOR, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Marks and the applications therefore, (and any resulting registrations issued therefrom), together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 7th day of July, 2005.

PHOENIX INTANGIBLES HOLDING COMPANY



By: Kevin C. Singley
Printed Name

Vice President
Title

RLX

SCHEDULE A

	<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>
1.	SNUGGLES (for disposable diapers)	76/331,212	10/30/2001
2.	SNUGGLES (baby wipes)	76/357,296	01/09/2002
3.	SNUGGLE-UPS (disposable training pants)	76/331,211	10/30/2001