

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Financial Passport, Inc.		08/31/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ameritrade IP Company, Inc.		
Street Address:	4211 South 102nd Street		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68127-1031		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2288864	THE SMART WAY TO PLAN AHEAD.	
Registration Number:	2429111	THE BEST WAY TO SHOW YOU CARE.	
Registration Number:	2466285	FINANCIAL PASSPORT	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202)408-4000		
Email:	docketing@finnegan.com		
Correspondent Name:	Finnegan, Henderson		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
NAME OF SUBMITTER:	Julia Anne Matheson		
Signature:	/Julia Anne Matheson/		
Date:	09/12/2005		

OP \$90.00 2288864

Total Attachments: 2
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ASSIGNMENT

Financial Passport, Inc., a Delaware corporation with its principal place of business at 8605 Westwood Center Drive, Suite 500, Vienna, Virginia 22182 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

Ameritrade IP Company, Inc., a Delaware corporation with its principal place of business at 4211 South 102nd Street, Omaha, NE 68127-1031 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Financial Passport, Inc.

By: _____

Name: John R. MacDonald

Title: Treasurer

Date: 8-31-05

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EXHIBIT A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
THE BEST WAY TO SHOW YOU CARE.	2,429,111	February 20, 2001
FINANCIAL PASSPORT	2,466,285	July 3, 2001
THE SMART WAY TO PLAN AHEAD	2,288,864	October 26, 1999