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Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|--------------|
| MTD Consumer Group Inc | | 09/07/2005 | CORPORATION: |

RECEIVING PARTY DATA

| Name: | MTD Products Inc |
|-----------------|-------------------|
| Street Address: | 5903 Grafton Road |
| City: | Valley City |
| State/Country: | ОНЮ |
| Postal Code: | 44280 |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1379494 | ADCOMM |

CORRESPONDENCE DATA

Fax Number: (216)642-8826

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 216.642.3342

Email: WHVIPGroup@wegmanlaw.com
Correspondent Name: Wegman, Hessler & Vanderburg
Address Line 1: 6055 Rockside Woods Blvd.

Address Line 2: Suite 200

Address Line 4: Cleveland, OHIO 44131

| NAME OF SUBMITTER: | Danielle A. Skoczen |
|--------------------|---------------------|
| Signature: | /DAS/ |
| Date: | 09/13/2005 |

Total Attachments: 1

TRADEMARK
REEL: 003158 FRAME: 0376

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TRADEMARK
REEL: 003158 FRAME: 0377

<u>ASSIGNMENT</u>

WHEREAS, MTD Consumer Group Inc, an Ohio Corporation, located at 5903 Grafton Road, Valley City, Ohio 44280, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,379,494 for the mark ADCOMM; and

WHEREAS, MTD Products Inc, a Delaware Corporation, located at 5903 Grafton Road, Valley City, Ohio 44280, a Delaware Corporation, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said MTD Consumer Group Inc does hereby assign unto the said MTD Products Inc all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

| IN TESTIMONY WHEREOF, we hereunto set our hand and seal this Ithe day of Alptanillo, 2005. |
|--|
| MTD CONSUMER GROUP INC Terry R. Hollister General Counsel and Secretary |
| State of <u>OHO</u>) County of <u>MEDINA</u>) |
| On this day of |

Notary Public

LORI L. CROOKS

NOTARY PUBLIC

STATE OF OHIO

Recorded in

Summit County

My Comm. Exp. 4/11/09

TRADEMARK
RECORDED: 09/13/2005 REEL: 003158 FRAME: 0378